

## I N Q U I R I E S

For further information about these and related statistics, contact the National Information and Referral Service on 1300135070 or Graham Phillips on Canberra (02) 62525625.

## KEY FIGURES

|  | Feb 08 <br> \$m | Jan 08 to Feb 08 <br> \% change |
| :--- | ---: | ---: |
| Turnover at current prices |  | 0.2 |
| $\quad$ Trend estimates | 20154.1 | -0.1 |

## KEY POINTS

## TREND ESTIMATES

- The trend estimate of turnover for the Australian Retail and Hospitality/Services series increased by $0.2 \%$ in February 2008. This follows revised increases of $0.3 \%$ in both January 2008 and December 2007.
- In February 2008, all states and territories had an increase in the trend estimate, except Queensland ( $-0.1 \%$ ) and Western Australia ( $-0.3 \%$ ). The largest increase occurred in South Australia and the Northern Territory (both $+0.9 \%$ ).


## SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate of turnover for the Australian Retail and Hospitality/Services series decreased by $0.1 \%$ in February 2008. This follows a revised decrease of $0.1 \%$ in January 2008 and a revised increase of $0.3 \%$ in December 2007.
- All states and territories except Victoria ( $-1.6 \%$ ) and Western Australia ( $-0.6 \%$ ) had increases in the seasonally adjusted estimate. The largest increases occurred in the Northern Territory, the Australian Capital Territory (both $+1.2 \%$ ) and Queensland (+0.9\%).


## ORIGINAL ESTIMATES

- In original terms, Australian turnover decreased by $7.5 \%$ in February 2008 compared with January 2008. Chains and other large retailers (which are completely enumerated) decreased by $10.0 \%$, while the estimate for 'smaller' retailers (the sampled units) decreased by $4.0 \%$.
- Australian turnover increased by $9.7 \%$ in February 2008 compared with February 2007. Chains and other large retailers increased by $11.9 \%$, while 'smaller' retailers increased by 6.8\%.


## NOTES

FORTHCOMING ISSUES

CHANGES IN THIS ISSUE

## SAMPLING ERRORS

## ISSUE

March 2008
April $2008 \quad 2$ June 2008
May $2008 \quad 2$ July 2008
June $2008 \quad 31$ July 2008
July $2008 \quad 2$ September 2008
August $2008 \quad 30$ September 2008

There are no changes in this issue.

Standard errors for the Australian estimates (original data) for February 2008 contained in this publication are:

|  | Estimate | Standard |
| :--- | ---: | ---: |
| error |  |  |

For more information see the Explanatory Notes, paragraphs 32-36.

## ABBREVIATIONS

RELEASE DATE
2 May 2008

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| ABN | Australian Business Number |
| ---: | :--- |
| ABS | Australian Bureau of Statistics |
| ANZSIC | Australian and New Zealand Standard Industrial Classification |
| ARIMA | autoregressive integrated moving average |
| ATO | Australian Taxation Office |
| n.e.c. | not elsewhere classified |
| PAYGW | pay-as-you-go withholding |
| RSE | relative standard error |
| TAU | type of activity unit |

[^0]
## MONTHLY SEASONALLY ADJUSTED AND TREND ESTIMATES

TOTAL RETAIL

FOOD RETAILING

DEPARTMENT STORES

There has been weak trend growth for three months. Household good retailing has had a decline in the trend estimate for two months. Food retailing (four months), Clothing and soft good retailing (six months) and Hospitality and services (three months) have had weak growth, while Recreational good retailing (nine months) and Other retailing (eight months) have had strong growth.


There have been four months of weak trend growth. New South Wales (three months), Western Australia (two months) and Tasmania (three months) have had a decline in the trend estimate. Victoria has had weak trend growth for four months, while all other states have had at least two months of moderate growth.


There have been three months of moderate trend growth. New South Wales (one month), Victoria (nine months), South Australia (five months) and the Australian Capital Territory (one month) had moderate trend growth. Queensland had strong growth in February 2008 following two months of moderate growth.


## MONTHLY SEASONALLY ADJUSTED AND TREND ESTIMATES

CLOTHING AND SOFT
GOOD RETAILING

HOUSEHOLD GOOD RETAILING

RECREATIONAL GOOD
RETAILING

There has been weak trend growth for six months. Queensland (eight months), Western Australia (two months) and the Australian Capital Territory (five months) have had a decline in the trend estimate. New South Wales has had four months of strong trend growth. After 18 months of strong growth, Victoria has had two months of moderate growth.


The rate of growth in the trend estimate has been slowing since September 2007, with a decline in the estimate for the past two months. Victoria (one month), Queensland (four months), Western Australia (ten months) and the Australian Capital Territory (15 months) have had a decline in the trend estimate.


There has been strong trend growth for eight months. New South Wales (eight months), Queensland (nine months), South Australia (one month), Western Australia (nine months) and the Northern Territory (five months) have had strong growth.


## MONTHLY SEASONALLY ADJUSTED AND TREND ESTIMATES

OTHER RETAILING

TOTAL RETAIL
(EXCLUDING HOSPITALITY AND SERVICES)

There have been nine months of strong trend growth. New South Wales (11 months), South Australia (nine months) and Western Australia (five months) have had strong growth.


The trend growth for Total retail (excluding Hospitality and services) has been the same as that for Total industries (including Hospitality and services) for the last seven months.


There has been weak trend growth for three months. South Australia (13 months) and the two Territories (both four months) have had strong growth. Victoria (one month) and Tasmania (two months) have had moderate growth while Queensland (six months) and Western Australia (four months) have had a decline in the trend estimate.


## MONTHLY SEASONALLY ADJUSTED AND TREND ESTIMATES

NEW SOUTH WALES

VICTORIA

QUEENSLAND

There have been two months of weak trend growth. Food retailing has had a decline in the trend estimate for three months, while Clothing and soft good retailing (four months), Recreational good retailing (eight months) and Other retailing (11 months) have had strong trend growth.


After four months of moderate trend growth, there was weak growth in February 2008. Department stores (nine months), Clothing and soft good retailing (two months) and Hospitality and services (one month) have had moderate growth. Food retailing (four months) and Recreational good retailing (one month) have had weak growth, while Household good retailing had a decline in the trend estimate in February 2008.


Trend growth has slowed from strong growth in August 2007 to a decline in the trend estimate in each of the last three months. Clothing and soft good retailing (eight months), Household good retailing (four months) and Hospitality and services (six months) have had a decline in the trend estimate.


## MONTHLY SEASONALLY ADJUSTED AND TREND ESTIMATES

SOUTH AUSTRALIA

WESTERN AUSTRALIA

TASMANIA

There have been seven months of strong trend growth. Recreational good retailing (one month), Other retailing (nine months) and Hospitality and services (13 months) have had strong growth. Food retailing (two months), Department stores (five months) and Clothing and soft good retailing (one month) have had moderate trend growth.


There has been a decline in the trend estimate for three months. Food retailing (two months), Clothing and soft good retailing (two months), Household good retailing (ten months) and Hospitality and services (four months) have been in decline.


There have been three months of weak trend growth. Food retailing (three months) and Recreational good retailing (eight months) have had a decline in the trend estimate, while Household good retailing has had four months of strong trend growth.


|  |  |  | Clothing and | Household | Recreational |  | Hospitality |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department | soft good | good | good | Other | and |

## ORIGINAL (\$ million)

| 2006 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December | 8655.6 | 2611.1 | 1688.8 | 3718.4 | 1048.1 | 2632.9 | 3459.7 | 23814.7 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 7681.1 | 1267.3 | 1167.2 | 2941.4 | 661.7 | 1651.8 | 2989.3 | 18359.7 |
| February | 7118.8 | 1047.0 | 976.0 | 2612.4 | 610.4 | 1584.0 | 2776.7 | 16725.3 |
| March | 7922.4 | 1331.6 | 1164.9 | 2895.6 | 689.4 | 1747.8 | 3153.3 | 18904.9 |
| April | 7659.2 | 1302.6 | 1179.3 | 2641.8 | 620.7 | 1627.3 | 3033.0 | 18063.8 |
| May | 7752.9 | 1365.1 | 1235.1 | 2853.8 | 625.5 | 1756.7 | 3023.1 | 18612.2 |
| June | 7584.5 | 1491.5 | 1279.3 | 3021.9 | 616.8 | 1689.2 | 3023.7 | 18706.9 |
| July | 7875.1 | 1462.3 | 1234.3 | 2945.9 | 658.4 | 1770.5 | 3074.0 | 19020.5 |
| August | 8140.7 | 1315.5 | 1192.6 | 3035.9 | 658.8 | 1892.1 | 3190.8 | 19426.4 |
| September | 7947.2 | 1353.3 | 1231.7 | 3029.9 | 648.4 | 1860.6 | 3103.7 | 19174.7 |
| October | 8261.4 | 1440.6 | 1330.4 | 3135.8 | 722.0 | 2019.8 | 3291.8 | 20201.8 |
| November | 8348.2 | 1687.9 | 1353.4 | 3302.1 | 764.2 | 2170.3 | 3371.5 | 20997.7 |
| December | 9335.9 | 2747.0 | 1801.4 | 4071.0 | 1118.6 | 2860.6 | 3698.6 | 25633.2 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 8298.9 | 1397.8 | 1261.4 | 3105.5 | 774.4 | 1845.9 | 3155.3 | 19839.2 |
| February | 7836.1 | 1140.5 | 1065.7 | 2745.4 | 721.9 | 1838.9 | 2997.5 | 18345.9 |

## SEASONALLY ADJUSTED (\$ million)

| $\mathbf{2 0 0 6}$ <br> December <br> $\mathbf{2 0 0 7}$ | 7545.4 | 1437.7 | 1200.7 | 2859.7 | 692.8 | 1816.6 | 3011.0 | 18563.8 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 7664.4 | 1445.3 | 1199.5 | 2946.8 | 670.9 | 1819.7 | 3053.0 | 18799.5 |
| February | 7742.6 | 1428.0 | 1237.0 | 2997.2 | 680.3 | 1811.3 | 3087.1 | 18983.6 |
| March | 7784.3 | 1492.1 | 1243.1 | 3022.7 | 691.7 | 1842.8 | 3106.9 | 19183.7 |
| April | 7852.5 | 1435.9 | 1242.5 | 2990.8 | 682.4 | 1806.7 | 3100.6 | 19111.4 |
| May | 7847.1 | 1453.4 | 1220.6 | 2984.3 | 673.1 | 1806.7 | 3101.2 | 19086.3 |
| June | 7956.8 | 1471.3 | 1278.5 | 3023.0 | 677.8 | 1839.1 | 3148.6 | 19395.1 |
| July | 8013.5 | 1548.4 | 1296.2 | 3005.0 | 694.4 | 1871.5 | 3131.8 | 19560.8 |
| August | 8086.9 | 1493.2 | 1282.8 | 3079.3 | 691.7 | 1907.4 | 3165.3 | 19706.6 |
| September | 8179.8 | 1489.5 | 1265.1 | 3120.0 | 696.7 | 1918.2 | 3175.8 | 19845.0 |
| October | 8147.6 | 1507.9 | 1285.7 | 3060.1 | 743.3 | 1966.9 | 3176.4 | 19888.0 |
| November | 8187.7 | 1511.2 | 1297.6 | 3084.1 | 731.1 | 1998.2 | 3233.4 | 20043.4 |
| December | 8220.9 | 1508.6 | 1282.3 | 3135.0 | 744.1 | 1982.3 | 3238.7 | 20111.8 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 8180.7 | 1534.9 | 1283.2 | 3102.8 | 769.6 | 2010.0 | 3219.6 | 20100.8 |
| February | 8201.2 | 1536.1 | 1303.9 | 3032.4 | 775.0 | 2034.0 | 3200.4 | 20083.1 |

## TREND ESTIMATES (\$ million)

| $\mathbf{2 0 0 6}$ <br> December <br> $\mathbf{2 0 0 7}$ | 7590.7 | 1426.6 | 1208.7 | 2908.1 | 681.7 | 1818.8 | 3041.7 | 18676.4 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 7653.9 | 1438.7 | 1213.7 | 2941.1 | 683.9 | 1816.3 | 3055.5 | 18803.1 |
| February | 7715.9 | 1447.7 | 1221.0 | 2968.9 | 683.4 | 1814.5 | 3071.9 | 18923.3 |
| March | 7775.8 | 1453.9 | 1231.4 | 2987.9 | 681.8 | 1815.0 | 3089.4 | 19035.2 |
| April | 7835.3 | 1461.7 | 1243.6 | 3000.8 | 680.0 | 1818.3 | 3105.8 | 19145.6 |
| May | 7895.7 | 1472.5 | 1255.1 | 3011.1 | 679.8 | 1826.8 | 3119.2 | 19260.3 |
| June | 7957.1 | 1484.1 | 1265.1 | 3022.1 | 682.4 | 1843.6 | 3130.5 | 19384.9 |
| July | 8020.6 | 1494.1 | 1273.8 | 3037.2 | 687.9 | 1868.5 | 3143.5 | 19525.5 |
| August | 8082.0 | 1501.1 | 1280.1 | 3058.5 | 696.7 | 1898.4 | 3160.8 | 19677.6 |
| September | 8131.2 | 1505.4 | 1283.8 | 3078.9 | 709.1 | 1928.9 | 3179.4 | 19816.7 |
| October | 8164.2 | 1508.1 | 1285.0 | 3091.7 | 723.0 | 1955.7 | 3195.8 | 19923.4 |
| November | 8183.8 | 1511.3 | 1285.7 | 3095.8 | 736.8 | 1977.8 | 3208.6 | 19999.7 |
| December | 8197.4 | 1517.1 | 1288.1 | 3094.5 | 750.2 | 1997.5 | 3218.1 | 20062.8 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 8207.7 | 1523.2 | 1291.0 | 3090.1 | 762.9 | 2015.6 | 3224.7 | 20115.4 |
| February | 8211.9 | 1532.3 | 1295.4 | 3078.5 | 775.6 | 2031.3 | 3227.1 | 20154.1 |

(a) See paragraph 5 of the Explanatory Notes.

|  |  |  | Clothing and | Household | Recreational |  | Hospitality |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department | soft good | good | good | Other | and |  |
|  | retailing | stores | retailing | retailing | retailing | retailing | services | Total |


| ORIGINAL (\% change from preceding month) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 13.6 | 60.8 | 36.1 | 21.6 | 47.1 | 32.7 | 10.3 | 22.9 |
| 2007 |  |  |  |  |  |  |  |  |
| January | -11.3 | -51.5 | -30.9 | -20.9 | -36.9 | -37.3 | -13.6 | -22.9 |
| February | -7.3 | -17.4 | -16.4 | -11.2 | -7.7 | -4.1 | -7.1 | -8.9 |
| March | 11.3 | 27.2 | 19.3 | 10.8 | 12.9 | 10.3 | 13.6 | 13.0 |
| April | -3.3 | -2.2 | 1.2 | -8.8 | -10.0 | -6.9 | -3.8 | -4.4 |
| May | 1.2 | 4.8 | 4.7 | 8.0 | 0.8 | 8.0 | -0.3 | 3.0 |
| June | -2.2 | 9.3 | 3.6 | 5.9 | -1.4 | -3.8 | 0.0 | 0.5 |
| July | 3.8 | -2.0 | -3.5 | -2.5 | 6.8 | 4.8 | 1.7 | 1.7 |
| August | 3.4 | -10.0 | -3.4 | 3.1 | 0.1 | 6.9 | 3.8 | 2.1 |
| September | -2.4 | 2.9 | 3.3 | -0.2 | -1.6 | -1.7 | -2.7 | -1.3 |
| October | 4.0 | 6.5 | 8.0 | 3.5 | 11.3 | 8.6 | 6.1 | 5.4 |
| November | 1.1 | 17.2 | 1.7 | 5.3 | 5.8 | 7.5 | 2.4 | 3.9 |
| December | 11.8 | 62.7 | 33.1 | 23.3 | 46.4 | 31.8 | 9.7 | 22.1 |
| 2008 |  |  |  |  |  |  |  |  |
| January | -11.1 | -49.1 | -30.0 | -23.7 | -30.8 | -35.5 | -14.7 | -22.6 |
| February | -5.6 | -18.4 | -15.5 | -11.6 | -6.8 | -0.4 | -5.0 | -7.5 |


|  | SEASONALLY ADJUSTED (\% change from preceding month) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 0.4 | 1.1 | 0.8 | -0.9 | 1.2 | 0.2 | -0.5 | 0.1 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 1.6 | 0.5 | -0.1 | 3.0 | -3.2 | 0.2 | 1.4 | 1.3 |
| February | 1.0 | -1.2 | 3.1 | 1.7 | 1.4 | -0.5 | 1.1 | 1.0 |
| March | 0.5 | 4.5 | 0.5 | 0.8 | 1.7 | 1.7 | 0.6 | 1.1 |
| April | 0.9 | -3.8 | 0.0 | -1.1 | -1.3 | -2.0 | -0.2 | -0.4 |
| May | -0.1 | 1.2 | -1.8 | -0.2 | -1.4 | 0.0 | 0.0 | -0.1 |
| June | 1.4 | 1.2 | 4.7 | 1.3 | 0.7 | 1.8 | 1.5 | 1.6 |
| July | 0.7 | 5.2 | 1.4 | -0.6 | 2.5 | 1.8 | -0.5 | 0.9 |
| August | 0.9 | -3.6 | -1.0 | 2.5 | -0.4 | 1.9 | 1.1 | 0.7 |
| September | 1.1 | -0.2 | -1.4 | 1.3 | 0.7 | 0.6 | 0.3 | 0.7 |
| October | -0.4 | 1.2 | 1.6 | -1.9 | 6.7 | 2.5 | 0.0 | 0.2 |
| November | 0.5 | 0.2 | 0.9 | 0.8 | -1.6 | 1.6 | 1.8 | 0.8 |
| December | 0.4 | -0.2 | -1.2 | 1.6 | 1.8 | -0.8 | 0.2 | 0.3 |
| 2008 |  |  |  |  |  |  |  |  |
| January | -0.5 | 1.7 | 0.1 | -1.0 | 3.4 | 1.4 | -0.6 | -0.1 |
| February | 0.3 | 0.1 | 1.6 | -2.3 | 0.7 | 1.2 | -0.6 | -0.1 |

TREND ESTIMATES (\% change from preceding month)

| $\mathbf{2 0 0 6}$ |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| December | 0.8 | 0.9 | 0.4 | 1.1 | 0.8 | -0.2 | 0.4 | 0.7 |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |
| January | 0.8 | 0.9 | 0.4 | 1.1 | 0.3 | -0.1 | 0.5 | 0.7 |
| February | 0.8 | 0.6 | 0.6 | 0.9 | -0.1 | -0.1 | 0.5 | 0.6 |
| March | 0.8 | 0.4 | 0.9 | 0.6 | -0.2 | 0.0 | 0.6 | 0.6 |
| April | 0.8 | 0.5 | 1.0 | 0.4 | -0.3 | 0.2 | 0.5 | 0.6 |
| May | 0.8 | 0.7 | 0.9 | 0.3 | 0.0 | 0.5 | 0.4 | 0.6 |
| June | 0.8 | 0.8 | 0.8 | 0.4 | 0.4 | 0.9 | 0.4 | 0.6 |
| July | 0.8 | 0.7 | 0.7 | 0.5 | 0.8 | 1.4 | 0.4 | 0.7 |
| August | 0.8 | 0.5 | 0.5 | 0.7 | 1.3 | 1.6 | 0.5 | 0.8 |
| September | 0.6 | 0.3 | 0.3 | 0.7 | 1.8 | 1.6 | 0.6 | 0.7 |
| October | 0.4 | 0.2 | 0.1 | 0.4 | 2.0 | 1.4 | 0.5 | 0.5 |
| November | 0.2 | 0.2 | 0.1 | 0.1 | 1.9 | 1.1 | 0.4 | 0.4 |
| December | 0.2 | 0.4 | 0.2 | 0.0 | 1.8 | 1.0 | 0.3 | 0.3 |
| 2008 |  |  |  |  |  |  |  | 0.9 |
| January | 0.1 | 0.4 | 0.2 | -0.1 | 1.7 | 0.9 | 0.2 | 0.3 |
| February | 0.1 | 0.6 | 0.3 | -0.4 | 1.7 | 0.8 | 0.1 | 0.2 |

(a) See paragraph 5 of the Explanatory Notes.

|  |  |  |  |  |  | CLOTHIN | \& SOFT |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FOOD RE | AILING |  |  |  | GOOD RE | TAILING |  | HOUSEHO | D GOOD | ETAILING |  |
| Month | Supermarkets \& grocery stores | Take- <br> away food retailing | $\begin{array}{r} \text { Other } \\ \text { food } \\ \text { retailing } \end{array}$ | Total | Department stores | Clothing retailing | Footwear, fabric \& other soft good retailing | Total | Furniture \& floor covering retailing | Domestic hardware \& houseware retailing | Domestic appliance \& recorded music retailing | Total |
|  |  |  |  |  | \$ | ILLION |  |  |  |  |  |  |
| 2007 |  |  |  |  |  |  |  |  |  |  |  |  |
| February | 4984.8 | 763.1 | 1370.9 | 7118.8 | 1047.0 | 695.4 | 280.6 | 976.0 | 612.7 | 790.6 | 1209.1 | 2612.4 |
| March | 5558.0 | 861.5 | 1502.9 | 7922.4 | 1331.6 | 842.6 | 322.3 | 1164.9 | 667.4 | 842.5 | 1385.7 | 2895.6 |
| April | 5310.7 | 856.1 | 1492.4 | 7659.2 | 1302.6 | 855.1 | 324.2 | 1179.3 | 635.5 | 788.6 | 1217.7 | 2641.8 |
| May | 5429.3 | 862.7 | 1461.0 | 7752.9 | 1365.1 | 888.2 | 346.9 | 1235.1 | 695.4 | 809.1 | 1349.3 | 2853.8 |
| June | 5302.0 | 874.2 | 1408.4 | 7584.5 | 1491.5 | 931.2 | 348.1 | 1279.3 | 741.9 | 785.0 | 1495.0 | 3021.9 |
| July | 5466.9 | 918.0 | 1490.2 | 7875.1 | 1462.3 | 887.0 | 347.3 | 1234.3 | 706.4 | 817.6 | 1421.9 | 2945.9 |
| August | 5686.2 | 932.4 | 1522.0 | 8140.7 | 1315.5 | 856.9 | 335.7 | 1192.6 | 718.1 | 870.0 | 1447.8 | 3035.9 |
| September | 5518.4 | 899.0 | 1529.8 | 7947.2 | 1353.3 | 890.0 | 341.7 | 1231.7 | 705.7 | 925.0 | 1399.2 | 3029.9 |
| October | 5782.8 | 903.3 | 1575.4 | 8261.4 | 1440.6 | 946.3 | 384.1 | 1330.4 | 756.1 | 982.7 | 1396.9 | 3135.8 |
| November | 5875.0 | 893.5 | 1579.7 | 8348.2 | 1687.9 | 963.0 | 390.4 | 1353.4 | 776.9 | 972.4 | 1552.8 | 3302.1 |
| December | 6377.5 | 944.9 | 2013.5 | 9335.9 | 2747.0 | 1325.6 | 475.8 | 1801.4 | 797.3 | 1060.0 | 2213.8 | 4071.0 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |  |
| January | 5901.9 | 898.6 | 1498.5 | 8298.9 | 1397.8 | 859.8 | 401.6 | 1261.4 | 729.5 | 862.2 | 1513.7 | 3105.5 |
| February | 5583.4 | 858.7 | 1394.0 | 7836.1 | 1140.5 | 725.5 | 340.3 | 1065.7 | 661.0 | 803.6 | 1280.7 | 2745.4 |

\% CHANGE FROM PRECEDING MONTH

| 2007 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | -7.4 | -10.3 | -5.2 | -7.3 | -17.4 | -16.1 | -17.2 | -16.4 | -13.2 | -8.1 | -12.1 | -11.2 |
| March | 11.5 | 12.9 | 9.6 | 11.3 | 27.2 | 21.2 | 14.9 | 19.3 | 8.9 | 6.6 | 14.6 | 10.8 |
| April | -4.4 | -0.6 | -0.7 | -3.3 | -2.2 | 1.5 | 0.6 | 1.2 | -4.8 | -6.4 | -12.1 | -8.8 |
| May | 2.2 | 0.8 | -2.1 | 1.2 | 4.8 | 3.9 | 7.0 | 4.7 | 9.4 | 2.6 | 10.8 | 8.0 |
| June | -2.3 | 1.3 | -3.6 | -2.2 | 9.3 | 4.8 | 0.3 | 3.6 | 6.7 | -3.0 | 10.8 | 5.9 |
| July | 3.1 | 5.0 | 5.8 | 3.8 | -2.0 | -4.7 | -0.2 | -3.5 | -4.8 | 4.1 | -4.9 | -2.5 |
| August | 4.0 | 1.6 | 2.1 | 3.4 | -10.0 | -3.4 | -3.3 | -3.4 | 1.7 | 6.4 | 1.8 | 3.1 |
| September | -3.0 | -3.6 | 0.5 | -2.4 | 2.9 | 3.9 | 1.8 | 3.3 | -1.7 | 6.3 | -3.4 | -0.2 |
| October | 4.8 | 0.5 | 3.0 | 4.0 | 6.5 | 6.3 | 12.4 | 8.0 | 7.1 | 6.2 | -0.2 | 3.5 |
| November | 1.6 | -1.1 | 0.3 | 1.1 | 17.2 | 1.8 | 1.7 | 1.7 | 2.8 | -1.0 | 11.2 | 5.3 |
| December | 8.6 | 5.7 | 27.5 | 11.8 | 62.7 | 37.7 | 21.9 | 33.1 | 2.6 | 9.0 | 42.6 | 23.3 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |  |
| January | -7.5 | -4.9 | -25.6 | -11.1 | -49.1 | -35.1 | -15.6 | -30.0 | -8.5 | -18.7 | -31.6 | -23.7 |
| February | -5.4 | -4.4 | -7.0 | -5.6 | -18.4 | -15.6 | -15.3 | -15.5 | -9.4 | -6.8 | -15.4 | -11.6 |

## \% CHANGE FROM CORRESPONDING MONTH OF PREVIOUS YEAR

## 2007

| February | 6.9 | 6.4 | 14.2 | 8.2 | 0.9 | 10.7 | 2.3 | 8.2 | 12.5 | 4.0 | 16.4 | 11.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| March | 7.3 | 7.5 | 13.1 | 8.4 | 10.6 | 15.1 | -0.3 | 10.3 | 12.6 | 1.4 | 21.4 | 12.9 |
| April | 5.7 | 5.1 | 16.3 | 7.6 | -3.4 | 8.3 | 1.4 | 6.3 | 12.2 | 0.5 | 13.6 | 9.0 |
| May | 8.2 | 7.5 | 13.9 | 9.1 | 7.7 | 8.3 | 2.7 | 6.7 | 12.9 | 2.7 | 9.4 | 8.2 |
| June | 6.6 | 9.2 | 11.7 | 7.8 | 4.4 | 13.8 | 2.4 | 10.4 | 14.8 | 1.7 | 11.3 | 9.4 |
| July | 7.7 | 10.3 | 16.2 | 9.5 | 3.6 | 13.1 | 5.4 | 10.8 | 3.9 | 6.7 | 10.1 | 7.6 |
| August | 9.1 | 11.6 | 15.2 | 10.5 | 6.2 | 8.2 | 6.3 | 7.7 | 5.6 | 7.2 | 15.0 | 10.4 |
| September | 7.6 | 8.5 | 15.0 | 9.0 | 11.0 | 5.3 | 3.7 | 4.9 | 3.0 | 11.5 | 9.2 | 8.4 |
| October | 8.2 | 7.7 | 12.4 | 8.9 | 7.1 | 7.2 | 2.3 | 5.8 | 6.5 | 8.4 | 7.8 | 7.7 |
| November | 9.9 | 7.9 | 9.2 | 9.6 | 4.0 | 7.1 | 14.5 | 9.1 | 5.4 | 6.5 | 10.3 | 8.0 |
| December | 8.0 | 7.1 | 7.7 | 7.9 | 5.2 | 7.1 | 5.4 | 6.7 | 4.6 | 8.6 | 11.8 | 9.5 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |  |
| January | 9.6 | 5.6 | 3.6 | 8.0 | 10.3 | 3.8 | 18.5 | 8.1 | 3.4 | 0.2 | 10.1 | 5.6 |
| February | 12.0 | 12.5 | 1.7 | 10.1 | 8.9 | 4.3 | 21.2 | 9.2 | 7.9 | 1.6 | 5.9 | 5.1 |

(a) See paragraph 5 of Explanatory Notes.

RECREATIONAL
GOOD RETAILING
OTHER RETAILING
HOSPITALITY \& SERVICES

| Newspaper, book \& | Other recreational |  | Pharmaceutical, cosmetic | Other |  | Hotels \& | Cafes $\&$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| stationery retailing | $\begin{aligned} & \text { goods } \\ & \text { retailing } \end{aligned}$ | Total | \& toiletry retailing | retailing n.e.c. | Total | licensed clubs | restaurants | Selected services | Total | Total all industries |

## \$ MILLION

| 2007 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 374.0 | 236.4 | 610.4 | 688.5 | 895.5 | 1584.0 | 1398.5 | 1183.1 | 195.1 | 2776.7 | 16725.3 |
| March | 409.5 | 279.9 | 689.4 | 776.9 | 970.9 | 1747.8 | 1597.2 | 1338.8 | 217.3 | 3153.3 | 18904.9 |
| April | 359.1 | 261.6 | 620.7 | 732.5 | 894.8 | 1627.3 | 1540.5 | 1286.6 | ^ 205.9 | 3033.0 | 18063.8 |
| May | 378.0 | 247.5 | 625.5 | 784.2 | 972.6 | 1756.7 | 1509.1 | 1293.8 | ^ 220.1 | 3023.1 | 18612.2 |
| June | 364.3 | 252.4 | 616.8 | 768.6 | 920.5 | 1689.2 | 1541.7 | 1271.6 | ^210.4 | 3023.7 | 18706.9 |
| July | 405.7 | 252.8 | 658.4 | 810.4 | 960.1 | 1770.5 | 1578.5 | 1271.5 | ^ 224.0 | 3074.0 | 19020.5 |
| August | 401.4 | 257.4 | 658.8 | 868.5 | 1023.7 | 1892.1 | 1621.5 | 1338.1 | ^ 231.2 | 3190.8 | 19426.4 |
| September | 374.7 | 273.7 | 648.4 | 788.3 | 1072.3 | 1860.6 | 1583.4 | 1295.6 | ^ 224.7 | 3103.7 | 19174.7 |
| October | 435.4 | 286.5 | 722.0 | 888.9 | 1130.9 | 2019.8 | 1645.8 | 1366.2 | ^279.8 | 3291.8 | 20201.8 |
| November | 456.2 | 308.0 | 764.2 | 924.7 | 1245.6 | 2170.3 | 1685.9 | 1403.7 | ^ 281.8 | 3371.5 | 20997.7 |
| December | 602.2 | 516.3 | 1118.6 | 1074.7 | 1785.9 | 2860.6 | 1861.5 | 1526.5 | ^ 310.6 | 3698.6 | 25633.2 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |
| January | 458.6 | 315.8 | 774.4 | 814.2 | 1031.7 | 1845.9 | 1644.1 | 1273.2 | ^ 238.0 | 3155.3 | 19839.2 |
| February | 454.3 | 267.6 | 721.9 | 810.0 | 1028.9 | 1838.9 | 1530.6 | 1239.6 | ^ 227.3 | 2997.5 | 18345.9 |

\% CHANGE FROM PRECEDING MONTH

|  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |  |  |  |
| $\quad$ February | -5.4 | -11.2 | -7.7 | -3.6 | -4.5 | -4.1 | -8.8 | -5.3 | -5.5 | -7.1 | -8.9 |
| March | 9.5 | 18.4 | 12.9 | 12.8 | 8.4 | 10.3 | 14.2 | 13.2 | 11.4 | 13.6 | 13.0 |
| April | -12.3 | -6.5 | -10.0 | -5.7 | -7.8 | -6.9 | -3.5 | -3.9 | -5.2 | -3.8 | -4.4 |
| May | 5.3 | -5.4 | 0.8 | 7.1 | 8.7 | 8.0 | -2.0 | 0.6 | 6.9 | -0.3 | 3.0 |
| June | -3.6 | 2.0 | -1.4 | -2.0 | -5.4 | -3.8 | 2.2 | -1.7 | -4.4 | 0.0 | 0.5 |
| July | 11.3 | 0.1 | 6.8 | 5.4 | 4.3 | 4.8 | 2.4 | 0.0 | 6.5 | 1.7 | 1.7 |
| August | -1.0 | 1.8 | 0.1 | 7.2 | 6.6 | 6.9 | 2.7 | 5.2 | 3.2 | 3.8 | 2.1 |
| September | -6.7 | 6.3 | -1.6 | -9.2 | 4.7 | -1.7 | -2.3 | -3.2 | -2.8 | -2.7 | -1.3 |
| October | 16.2 | 4.7 | 11.3 | 12.8 | 5.5 | 8.6 | 3.9 | 5.5 | 24.5 | 6.1 | 5.4 |
| November | 4.8 | 7.5 | 5.8 | 4.0 | 10.1 | 7.5 | 2.4 | 2.7 | 0.7 | 2.4 | 3.9 |
| December | 32.0 | 67.7 | 46.4 | 16.2 | 43.4 | 31.8 | 10.4 | 8.7 | 10.2 | 9.7 | 22.1 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |
| January | -23.9 | -38.8 | -30.8 | -24.2 | -42.2 | -35.5 | -11.7 | -16.6 | -23.4 | -14.7 | -22.6 |
| February | -0.9 | -15.3 | -6.8 | -0.5 | -0.3 | -0.4 | -6.9 | -2.6 | -4.5 | -5.0 | -7.5 |

\% CHANGE FROM CORRESPONDING MONTH OF PREVIOUS YEAR

## 2007

|  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| February | -1.3 | 19.3 | 5.8 | 5.5 | 0.3 | 2.5 | -1.7 | 14.7 | -5.1 | 4.4 | 6.9 |
| March | 3.7 | 21.8 | 10.4 | 5.8 | 1.4 | 3.3 | -0.5 | 13.4 | -4.8 | 4.6 | 8.2 |
| April | -0.6 | 11.8 | 4.3 | 3.2 | -3.7 | -0.7 | -1.4 | 11.9 | -14.9 | 2.7 | 5.1 |
| May | -0.9 | 11.8 | 3.7 | 2.6 | -0.6 | 0.8 | 0.0 | 7.8 | -2.4 | 3.0 | 6.7 |
| June | -3.4 | 11.0 | 2.0 | 2.6 | -5.0 | -1.7 | 2.5 | 11.4 | -5.5 | 5.4 | 6.4 |
| July | 4.8 | 13.8 | 8.1 | 7.7 | -0.1 | 3.3 | 1.9 | 7.1 | -1.0 | 3.8 | 7.2 |
| August | 1.2 | 11.0 | 4.8 | 8.4 | -1.4 | 2.9 | 3.5 | 10.8 | 2.3 | 6.4 | 8.3 |
| September | -1.0 | 17.0 | 5.9 | 3.2 | 4.9 | 4.2 | 1.4 | 6.9 | 0.1 | 3.6 | 7.3 |
| October | 11.1 | 10.7 | 11.0 | 9.2 | 7.9 | 8.5 | 1.9 | 6.6 | 21.9 | 5.3 | 7.8 |
| November | 8.3 | 5.8 | 7.3 | 9.8 | 9.1 | 9.4 | 4.2 | 9.3 | 20.4 | 7.5 | 8.4 |
| $\quad$ December | 9.5 | 3.6 | 6.7 | 9.2 | 8.3 | 8.6 | 4.4 | 7.8 | 19.1 | 6.9 | 7.6 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |
| January | 16.0 | 18.6 | 17.0 | 14.0 | 10.0 | 11.8 | 7.2 | 2.0 | 15.2 | 5.6 | 8.1 |
| February | 21.5 | 13.2 | 18.3 | 17.6 | 14.9 | 16.1 | 9.4 | 4.8 | 16.5 | 7.9 | 9.7 |

[^1]RETAIL TURNOVER, By state

|  | New |  |  |  |  |  |  | ustralian |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | South |  |  | South | Western |  | Northern | Capital |  |
| Month | Wales | Victoria | Queensland | Australia | Australia | Tasmania | Territory | Territory | Australia |

## ORIGINAL (\$ million)

| 2006 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December | 7785.6 | 5908.1 | 4700.4 | 1630.8 | 2600.3 | 512.7 | 209.3 | 467.4 | 23814.7 |
| 2007 |  |  |  |  |  |  |  |  |  |
| January | 5966.4 | 4479.2 | 3749.8 | 1262.3 | 1995.1 | 396.1 | 166.9 | 343.9 | 18359.7 |
| February | 5427.7 | 4099.3 | 3347.9 | 1153.5 | 1841.7 | 367.4 | 160.5 | 327.4 | 16725.3 |
| March | 6120.1 | 4615.5 | 3811.4 | 1318.0 | 2073.1 | 410.7 | 183.5 | 372.6 | 18904.9 |
| April | 5872.2 | 4412.5 | 3650.8 | 1230.7 | 1977.2 | 386.1 | 179.9 | 354.4 | 18063.8 |
| May | 5986.6 | 4497.2 | 3820.3 | 1277.1 | 2060.6 | 402.7 | 196.0 | 371.7 | 18612.2 |
| June | 5989.4 | 4486.9 | 3929.8 | 1283.0 | 2033.2 | 400.4 | 205.8 | 378.4 | 18706.9 |
| July | 6119.0 | 4511.9 | 4069.9 | 1291.8 | 2047.5 | 402.3 | 215.7 | 362.4 | 19020.5 |
| August | 6254.8 | 4621.6 | 4134.3 | 1316.6 | 2087.5 | 415.9 | 220.9 | 374.9 | 19426.4 |
| September | 6238.9 | 4514.3 | 4098.1 | 1288.0 | 2060.9 | 394.9 | 208.2 | 371.4 | 19174.7 |
| October | 6555.7 | 4819.9 | 4261.7 | 1389.7 | 2162.1 | 419.3 | 209.4 | 384.2 | 20201.8 |
| November | 6816.3 | 5057.0 | 4346.6 | 1450.1 | 2282.7 | 442.9 | 207.0 | 395.1 | 20997.7 |
| December | 8415.8 | 6232.5 | 5194.8 | 1778.0 | 2754.4 | 548.3 | 235.2 | 474.2 | 25633.2 |
| 2008 |  |  |  |  |  |  |  |  |  |
| January | 6440.3 | 4808.1 | 4105.9 | 1412.5 | 2096.2 | 426.7 | 186.3 | 363.2 | 19839.2 |
| February | 5950.3 | 4447.7 | 3747.5 | 1315.0 | 1943.4 | 403.4 | 183.3 | 355.3 | 18345.9 |

SEASONALLY ADJUSTED (\$ million)

| $\mathbf{2 0 0 6}$ |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| December | 6037.0 | 4568.5 | 3728.8 | 1264.4 | 2015.0 | 394.3 | 189.1 | 366.8 | 18563.8 |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |  |

## TREND ESTIMATES (\$ million)

| $\mathbf{2 0 0 6}$ |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| December | 6060.0 | 4582.9 | 3771.4 | 1279.5 | 2028.7 | 397.3 | 188.5 | 368.1 | 18676.4 |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |  |
| January | 6099.9 | 4600.7 | 3804.5 | 1286.7 | 2052.4 | 398.8 | 190.0 | 370.0 | 18803.1 |
| February | 6134.9 | 4611.0 | 3845.0 | 1294.5 | 2072.7 | 401.7 | 191.5 | 372.0 | 18923.3 |
| March | 6163.7 | 4617.1 | 3891.1 | 1302.5 | 2088.1 | 405.9 | 193.0 | 373.8 | 19035.2 |
| April | 6190.4 | 4623.1 | 3941.3 | 1310.4 | 2099.4 | 410.9 | 194.5 | 375.5 | 19145.6 |
| May | 6220.6 | 4633.4 | 3992.6 | 1318.1 | 2107.1 | 415.7 | 196.1 | 376.7 | 19260.3 |
| June | 6259.7 | 4650.4 | 4041.1 | 1326.1 | 2113.3 | 419.3 | 197.4 | 377.5 | 19384.9 |
| July | 6310.3 | 4675.5 | 4085.5 | 1335.0 | 2121.1 | 421.5 | 198.8 | 377.9 | 19525.5 |
| August | 6367.6 | 4709.8 | 4122.8 | 1345.7 | 2130.6 | 422.5 | 200.4 | 378.1 | 19677.6 |
| September | 6421.6 | 4748.0 | 4146.7 | 1358.0 | 2139.1 | 422.6 | 202.2 | 378.5 | 19816.7 |
| October | 6462.8 | 4783.5 | 4156.4 | 1370.9 | 2143.9 | 422.6 | 204.2 | 379.1 | 19923.4 |
| November | 6492.3 | 4812.7 | 4156.7 | 1384.3 | 2144.5 | 422.8 | 206.4 | 379.9 | 19999.7 |
| $\quad$ December | 6517.5 | 4837.6 | 4154.5 | 1397.9 | 2142.4 | 423.3 | 208.6 | 381.1 | 20062.8 |
| $\mathbf{2 0 0 8}$ |  |  |  |  |  |  |  |  |  |
| January | 6539.4 | 4858.4 | 4150.8 | 1411.4 | 2138.5 | 423.8 | 210.6 | 382.6 | 20115.4 |
| February | 6557.9 | 4873.2 | 4146.0 | 1424.0 | 2132.6 | 424.1 | 212.5 | 383.8 | 20154.1 |


|  | New |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | South |  |  |  |  |  | Australian |  |
| Month | South | Western |  | Northern | Capital |  |  |  |
|  | Wales | Victoria | Queensland | Australia | Australia | Tasmania | Territory | Territory | Australia


| ORIGINAL (\% change from preceding month) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |  |
| December | 23.8 | 24.2 | 20.4 | 22.3 | 23.7 | 23.5 | 12.1 | 21.5 | 22.9 |
| 2007 |  |  |  |  |  |  |  |  |  |
| January | -23.4 | -24.2 | -20.2 | -22.6 | -23.3 | -22.7 | -20.3 | -26.4 | -22.9 |
| February | -9.0 | -8.5 | -10.7 | -8.6 | -7.7 | -7.3 | -3.9 | -4.8 | -8.9 |
| March | 12.8 | 12.6 | 13.8 | 14.3 | 12.6 | 11.8 | 14.4 | 13.8 | 13.0 |
| April | -4.1 | -4.4 | -4.2 | -6.6 | -4.6 | -6.0 | -2.0 | -4.9 | -4.4 |
| May | 1.9 | 1.9 | 4.6 | 3.8 | 4.2 | 4.3 | 8.9 | 4.9 | 3.0 |
| June | 0.0 | -0.2 | 2.9 | 0.5 | -1.3 | -0.6 | 5.0 | 1.8 | 0.5 |
| July | 2.2 | 0.6 | 3.6 | 0.7 | 0.7 | 0.5 | 4.8 | -4.2 | 1.7 |
| August | 2.2 | 2.4 | 1.6 | 1.9 | 2.0 | 3.4 | 2.4 | 3.4 | 2.1 |
| September | -0.3 | -2.3 | -0.9 | -2.2 | -1.3 | -5.0 | -5.8 | -0.9 | -1.3 |
| October | 5.1 | 6.8 | 4.0 | 7.9 | 4.9 | 6.2 | 0.6 | 3.4 | 5.4 |
| November | 4.0 | 4.9 | 2.0 | 4.3 | 5.6 | 5.6 | -1.1 | 2.9 | 3.9 |
| December | 23.5 | 23.2 | 19.5 | 22.6 | 20.7 | 23.8 | 13.6 | 20.0 | 22.1 |
| 2008 |  |  |  |  |  |  |  |  |  |
| January | -23.5 | -22.9 | -21.0 | -20.6 | -23.9 | -22.2 | -20.8 | -23.4 | -22.6 |
| February | -7.6 | -7.5 | -8.7 | -6.9 | -7.3 | -5.5 | -1.6 | -2.2 | -7.5 |

SEASONALLY ADJUSTED (\% change from preceding month)
2006

| December | 0.7 | 0.2 | -0.8 | -0.8 | 1.1 | -0.8 | 1.4 | -0.8 | 0.1 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |  |
| January | 1.0 | 0.8 | 1.9 | 1.5 | 2.2 | 1.1 | 0.4 | -0.4 | 1.3 |
| February | 1.3 | 0.2 | 1.2 | 1.5 | 0.9 | 0.8 | 1.0 | 1.5 | 1.0 |
| March | 0.8 | 0.5 | 2.1 | 1.0 | 1.2 | 0.9 | 0.8 | 2.0 | 1.1 |
| April | -0.8 | -0.4 | 0.1 | -0.9 | -0.1 | 1.2 | 0.2 | -0.9 | -0.4 |
| May | -0.3 | -0.9 | 0.6 | 0.4 | -0.2 | 1.5 | 0.9 | 0.5 | -0.1 |
| June | 1.3 | 1.7 | 2.3 | 1.9 | 0.9 | 1.3 | 1.7 | 0.7 | 1.6 |
| July | 1.6 | 0.2 | 1.4 | 0.2 | 0.1 | 0.0 | 0.3 | -1.8 | 0.9 |
| August | 0.7 | 1.1 | 0.3 | 0.7 | 0.7 | 1.2 | 0.4 | 2.1 | 0.7 |
| September | 0.8 | 0.5 | 1.0 | 0.9 | 0.8 | -1.6 | 0.5 | -0.2 | 0.7 |
| October | 0.3 | 0.6 | -0.1 | 1.1 | -0.7 | -0.2 | 0.9 | 0.3 | 0.2 |
| November | 0.8 | 0.9 | 0.4 | 0.5 | 1.4 | 0.8 | 1.8 | -0.5 | 0.8 |
| December | 0.4 | 0.8 | -0.2 | 1.4 | -0.6 | 1.3 | 2.7 | -0.7 | 0.3 |
| 2008 |  |  |  |  |  |  |  |  |  |
| January | -0.1 | 0.9 | -1.2 | 1.4 | -0.9 | -1.2 | -1.2 | 2.0 | -0.1 |
| February | 0.4 | -1.6 | 0.9 | 0.3 | -0.6 | 0.2 | 1.2 | 1.2 | -0.1 |

TREND ESTIMATES (\% change from preceding month)

| 2006 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December | 0.6 | 0.5 | 0.7 | 0.5 | 1.3 | 0.1 | 0.8 | 0.5 | 0.7 |
| 2007 |  |  |  |  |  |  |  |  |  |
| January | 0.7 | 0.4 | 0.9 | 0.6 | 1.2 | 0.4 | 0.8 | 0.5 | 0.7 |
| February | 0.6 | 0.2 | 1.1 | 0.6 | 1.0 | 0.7 | 0.8 | 0.5 | 0.6 |
| March | 0.5 | 0.1 | 1.2 | 0.6 | 0.7 | 1.0 | 0.8 | 0.5 | 0.6 |
| April | 0.4 | 0.1 | 1.3 | 0.6 | 0.5 | 1.2 | 0.8 | 0.4 | 0.6 |
| May | 0.5 | 0.2 | 1.3 | 0.6 | 0.4 | 1.2 | 0.8 | 0.3 | 0.6 |
| June | 0.6 | 0.4 | 1.2 | 0.6 | 0.3 | 0.9 | 0.7 | 0.2 | 0.6 |
| July | 0.8 | 0.5 | 1.1 | 0.7 | 0.4 | 0.5 | 0.7 | 0.1 | 0.7 |
| August | 0.9 | 0.7 | 0.9 | 0.8 | 0.5 | 0.2 | 0.8 | 0.1 | 0.8 |
| September | 0.8 | 0.8 | 0.6 | 0.9 | 0.4 | 0.0 | 0.9 | 0.1 | 0.7 |
| October | 0.6 | 0.7 | 0.2 | 1.0 | 0.2 | 0.0 | 1.0 | 0.2 | 0.5 |
| November | 0.5 | 0.6 | 0.0 | 1.0 | 0.0 | 0.1 | 1.1 | 0.2 | 0.4 |
| December | 0.4 | 0.5 | -0.1 | 1.0 | -0.1 | 0.1 | 1.1 | 0.3 | 0.3 |
| 2008 |  |  |  |  |  |  |  |  |  |
| January | 0.3 | 0.4 | -0.1 | 1.0 | -0.2 | 0.1 | 1.0 | 0.4 | 0.3 |
| February | 0.3 | 0.3 | -0.1 | 0.9 | -0.3 | 0.1 | 0.9 | 0.3 | 0.2 |


|  |  |  | Clothing and | Household | Recreational |  | Hospitality |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department | soft good | good | good | Other | and |  |
| retailing | stores | retailing | retailing | retailing | retailing | services | Total |  |


| ORIGINAL（\＄million） |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 2851.8 | 858.6 | 597.8 | 1088.4 | 287.3 | 804.6 | 1297.0 | 7785.6 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 2502.2 | 414.8 | 407.8 | 840.2 | ＾ 188.4 | 497.8 | 1115.1 | 5966.4 |
| February | 2311.0 | 341.5 | 326.2 | 751.2 | ヘ 169.2 | 466.9 | 1061.7 | 5427.7 |
| March | 2564.8 | 434.4 | 391.1 | 835.5 | $\wedge 199.3$ | 509.3 | 1185.7 | 6120.1 |
| April | 2463.1 | 433.7 | 399.7 | 764.4 | ＾168．9 | 503.7 | 1138.8 | 5872.2 |
| May | 2479.1 | 447.4 | 417.1 | 818.5 | ＾169．5 | 537.2 | 1117.8 | 5986.6 |
| June | 2407.9 | 493.2 | 437.8 | 849.3 | ヘ 169.7 | 510.6 | 1120.9 | 5989.4 |
| July | 2522.9 | 476.0 | 406.5 | 852.0 | ＾185．9 | 554.6 | 1121.0 | 6119.0 |
| August | 2606.1 | 427.2 | 384.0 | 867.9 | 193.8 | 591.5 | 1184.3 | 6254.8 |
| September | 2572.7 | 444.7 | 399.5 | 873.9 | $\wedge 190.0$ | 598.7 | 1159.4 | 6238.9 |
| October | 2673.5 | 476.5 | 461.0 | 902.0 | ヘ 211.8 | 625.5 | 1205.3 | 6555.7 |
| November | 2717.5 | 553.1 | 458.1 | 967.4 | ＾218．3 | 663.1 | 1238.9 | 6816.3 |
| December | 3044.9 | 902.3 | 628.3 | 1231.3 | ＾ 321.7 | ＾ 934.4 | 1353.0 | 8415.8 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 2625.4 | 459.0 | 460.4 | 926.9 | 213.7 | 581.2 | 1173.7 | 6440.3 |
| February | 2471.4 | 368.7 | 368.6 | 830.9 | 206.3 | 586.9 | 1117.5 | 5950.3 |

## SEASONALLY ADJUSTED（\＄million）

2006

| December <br> $\mathbf{2 0 0 7}$ | 2458.6 | 470.5 | 411.0 | 817.8 | 192.3 | 550.6 | 1136.2 | 6037.0 |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 2494.3 | 470.8 | 404.8 | 839.0 | 193.5 | 545.0 | 1147.4 | 6094.8 |
| February | 2509.2 | 469.5 | 417.3 | 867.5 | 191.5 | 539.1 | 1179.6 | 6173.7 |
| March | 2522.6 | 492.9 | 421.3 | 871.8 | 195.8 | 546.4 | 1170.4 | 6221.2 |
| April | 2535.4 | 472.1 | 424.9 | 857.8 | 190.3 | 548.4 | 1145.3 | 6174.2 |
| May | 2533.9 | 477.5 | 403.0 | 847.4 | 187.1 | 559.9 | 1146.0 | 6154.8 |
| June | 2560.0 | 481.6 | 437.9 | 853.3 | 187.1 | 556.3 | 1160.1 | 6236.4 |
| July | 2574.9 | 518.3 | 439.7 | 872.4 | 193.7 | 584.1 | 1153.8 | 6336.9 |
| August | 2605.2 | 489.5 | 433.3 | 892.4 | 199.9 | 599.6 | 1164.5 | 6384.3 |
| September | 2635.3 | 486.2 | 411.7 | 914.2 | 201.5 | 597.4 | 1189.0 | 6435.3 |
| October | 2623.7 | 495.0 | 443.4 | 889.1 | 212.8 | 618.8 | 1169.3 | 6452.0 |
| November | 2646.7 | 493.6 | 443.5 | 896.6 | 208.6 | 625.8 | 1190.0 | 6504.7 |
| December | 2637.8 | 493.5 | 435.1 | 931.3 | 213.1 | 632.8 | 1187.3 | 6531.0 |
| $\mathbf{2 0 8}$ |  |  |  |  |  |  |  |  |
| January | 2584.5 | 504.6 | 449.9 | 925.6 | 219.5 | 638.5 | 1202.3 | 6524.9 |
| February | 2593.7 | 499.8 | 459.0 | 919.7 | 223.2 | 659.6 | 1193.9 | 6548.9 |

TREND ESTIMATES（\＄million）

| $\mathbf{2 0 0 6}$ |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| December | 2464.6 | 467.1 | 411.6 | 832.4 | 193.8 | 544.7 | 1145.8 | 6060.0 |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |
| January | 2483.5 | 471.4 | 412.5 | 844.2 | 193.8 | 542.9 | 1151.8 | 6099.9 |
| February | 2501.9 | 474.8 | 413.8 | 852.4 | 192.7 | 542.9 | 1156.4 | 6134.9 |
| March | 2518.2 | 477.6 | 416.8 | 856.3 | 191.3 | 545.2 | 1158.3 | 6163.7 |
| April | 2532.5 | 481.1 | 420.6 | 858.6 | 190.0 | 549.8 | 1157.8 | 6190.4 |
| May | 2546.6 | 485.4 | 423.9 | 861.5 | 189.7 | 557.2 | 1156.2 | 6220.6 |
| June | 2563.0 | 489.4 | 426.7 | 866.1 | 191.0 | 567.3 | 1156.2 | 6259.7 |
| July | 2583.1 | 492.2 | 428.9 | 873.3 | 193.8 | 579.4 | 1159.5 | 6310.3 |
| August | 2604.2 | 493.8 | 430.6 | 883.5 | 197.9 | 591.8 | 1165.9 | 6367.6 |
| September | 2620.4 | 494.4 | 432.5 | 894.4 | 202.7 | 603.7 | 1173.7 | 6421.6 |
| October | 2628.1 | 494.4 | 435.1 | 903.5 | 207.3 | 614.7 | 1180.4 | 6462.8 |
| November | 2627.7 | 494.7 | 438.5 | 910.2 | 211.4 | 624.9 | 1185.9 | 6492.3 |
| December | 2622.2 | 496.1 | 443.1 | 916.0 | 215.0 | 634.4 | 1190.7 | 6517.5 |
| $\mathbf{2 0 0 8}$ |  |  |  |  |  |  |  |  |
| January | 2614.3 | 497.7 | 448.1 | 921.0 | 218.3 | 642.9 | 1194.9 | 6539.4 |
| February | 2604.4 | 500.9 | 453.0 | 924.3 | 221.0 | 650.2 | 1197.5 | 6557.9 |

＾estimate has a relative standard error of $10 \%$ to less than
（a）See paragraph 5 of the Explanatory Notes．

|  |  |  | Clothing and | Household | Recreational |  | Hospitality |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department | soft good | good | good | Other | and | Total |


| ORIGINAL (\$ million) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 2193.6 | 638.9 | 414.1 | 898.9 | 277.7 | 749.8 | 735.2 | 5908.1 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 1930.6 | 300.5 | 286.4 | 717.6 | 165.0 | 458.8 | 620.4 | 4479.2 |
| February | 1809.5 | 247.7 | 260.0 | 631.6 | ^ 154.1 | 442.3 | 554.1 | 4099.3 |
| March | 1986.4 | 325.5 | 319.3 | 683.3 | 176.7 | 486.4 | 638.1 | 4615.5 |
| April | 1926.2 | 317.8 | 318.3 | 643.3 | ヘ 158.4 | 441.5 | 607.0 | 4412.5 |
| May | 1930.5 | 329.2 | 330.3 | 687.5 | ^156.4 | 483.9 | 579.3 | 4497.2 |
| June | 1890.6 | 353.5 | 328.8 | 729.9 | 156.4 | 456.6 | 571.1 | 4486.9 |
| July | 1911.2 | 348.3 | 329.5 | 712.5 | 158.4 | 477.4 | 574.6 | 4511.9 |
| August | 1978.3 | 305.9 | 318.3 | 751.9 | 160.3 | 520.5 | 586.4 | 4621.6 |
| September | 1925.0 | 310.0 | 322.7 | 735.3 | ^ 159.6 | 504.9 | 556.8 | 4514.3 |
| October | 2003.0 | 336.3 | 358.6 | 746.2 | 182.8 | 557.2 | 635.7 | 4819.9 |
| November | 2033.9 | 397.3 | 381.4 | 787.2 | 198.9 | 612.5 | 645.8 | 5057.0 |
| December | 2299.3 | 660.4 | 502.4 | 987.1 | ^ 309.3 | 770.6 | 703.3 | 6232.5 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 2064.7 | 325.0 | 335.9 | 772.6 | ^ 197.0 | 482.3 | 630.7 | 4808.1 |
| February | 1952.6 | 273.1 | 302.1 | 674.5 | ^166.3 | 484.2 | 594.9 | 4447.7 |

## SEASONALLY ADJUSTED (\$ million)

2006

| December <br> $\mathbf{2 0 0 7}$ | 1899.0 | 345.6 | 305.2 | 695.1 | 170.6 | 514.7 | 638.2 | 4568.5 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 1914.9 | 349.7 | 312.1 | 721.4 | 166.5 | 524.8 | 617.9 | 4607.2 |
| February | 1946.3 | 336.9 | 319.2 | 718.9 | 176.2 | 507.9 | 613.3 | 4618.7 |
| March | 1941.6 | 361.9 | 321.1 | 715.5 | 178.5 | 508.4 | 614.1 | 4641.2 |
| April | 1964.3 | 339.8 | 320.1 | 713.0 | 174.1 | 498.2 | 615.0 | 4624.5 |
| May | 1944.3 | 347.8 | 321.5 | 715.4 | 169.1 | 492.4 | 593.3 | 4583.8 |
| June | 1974.3 | 349.6 | 333.3 | 732.3 | 170.2 | 505.6 | 597.9 | 4663.3 |
| July | 1970.3 | 360.1 | 344.3 | 729.4 | 175.1 | 506.0 | 586.5 | 4671.6 |
| August | 1990.8 | 354.2 | 341.4 | 757.3 | 172.8 | 519.0 | 586.8 | 4722.3 |
| September | 2006.0 | 351.5 | 345.2 | 756.6 | 174.3 | 528.4 | 583.3 | 4745.3 |
| October | 1983.8 | 359.7 | 349.5 | 737.3 | 189.3 | 533.6 | 620.4 | 4773.6 |
| November | 1997.6 | 359.0 | 360.6 | 740.3 | 188.0 | 546.4 | 623.8 | 4815.6 |
| December | 2019.3 | 357.2 | 366.8 | 761.8 | 195.2 | 533.1 | 619.9 | 4853.4 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 2027.6 | 362.3 | 361.6 | 772.8 | 193.5 | 539.9 | 640.0 | 4897.7 |
| February | 2013.0 | 366.8 | 357.8 | 738.7 | 182.4 | 537.4 | 622.4 | 4818.6 |

TREND ESTIMATES (\$ million)

| $\mathbf{2 0 0 6}$ |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| December | 1910.8 | 342.8 | 308.9 | 706.6 | 168.0 | 522.2 | 621.0 | 4582.9 |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |
| January | 1923.4 | 345.6 | 311.8 | 710.3 | 171.2 | 517.0 | 620.4 | 4600.7 |
| February | 1934.0 | 347.3 | 315.0 | 713.2 | 173.2 | 510.5 | 617.9 | 4611.0 |
| March | 1943.3 | 347.9 | 318.7 | 715.2 | 174.0 | 504.7 | 613.6 | 4617.1 |
| April | 1952.5 | 348.5 | 323.0 | 718.4 | 173.5 | 500.9 | 606.7 | 4623.1 |
| May | 1961.6 | 349.7 | 327.5 | 723.3 | 172.5 | 500.0 | 598.9 | 4633.4 |
| June | 1969.5 | 351.3 | 332.1 | 729.6 | 171.9 | 503.0 | 593.0 | 4650.4 |
| July | 1976.8 | 353.0 | 337.2 | 736.1 | 172.7 | 509.5 | 590.3 | 4675.5 |
| August | 1984.4 | 354.6 | 342.9 | 742.5 | 175.5 | 518.0 | 591.9 | 4709.8 |
| September | 1992.0 | 355.9 | 348.4 | 747.3 | 179.8 | 526.3 | 598.4 | 4748.0 |
| October | 1999.0 | 357.2 | 353.1 | 750.2 | 184.2 | 532.6 | 607.6 | 4783.5 |
| November | 2005.2 | 358.5 | 356.9 | 752.0 | 187.7 | 536.5 | 616.7 | 4812.7 |
| December | 2011.1 | 360.2 | 360.0 | 753.4 | 189.9 | 538.9 | 624.1 | 4837.6 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 2016.5 | 361.9 | 362.2 | 754.4 | 191.1 | 540.4 | 629.8 | 4858.4 |
| February | 2019.9 | 363.9 | 363.8 | 753.8 | 191.5 | 540.5 | 633.7 | 4873.2 |

^ estimate has a relative standard error of $10 \%$ to less than
(a) See paragraph 5 of the Explanatory Notes.

|  |  |  | Clothing and | Household | Recreational |  | Hospitality |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department | soft good | good | good | Other | and |  |
|  | retailing | stores | retailing | retailing | retailing | retailing | senvices | Total |


| ORIGINAL（\＄million） |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 1653.0 | 492.4 | 333.2 | 758.8 | 198.9 | 488.8 | 775.2 | 4700.4 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 1521.8 | 248.1 | 250.0 | 620.3 | ヘ 129.3 | 305.1 | 675.2 | 3749.8 |
| February | 1376.4 | 200.0 | 182.6 | 565.1 | 121.7 | 291.0 | 611.2 | 3347.9 |
| March | 1556.9 | 242.4 | 210.4 | 629.2 | 133.1 | 333.2 | 706.1 | 3811.4 |
| April | 1517.3 | 235.0 | 217.7 | 551.5 | 128.1 | 307.8 | 693.3 | 3650.8 |
| May | 1560.8 | 245.8 | 224.7 | 592.4 | 133.7 | 334.2 | 728.7 | 3820.3 |
| June | 1526.4 | 292.4 | 261.9 | 639.6 | 130.5 | 334.8 | 744.3 | 3929.8 |
| July | 1644.1 | 286.3 | 249.3 | 641.3 | ヘ 137.2 | 344.7 | 767.0 | 4069.9 |
| August | 1689.7 | 262.1 | 246.0 | 657.4 | ヘ 134.1 | 356.2 | 788.7 | 4134.3 |
| September | 1638.5 | 276.8 | 264.2 | 667.3 | ＾128．8 | 358.7 | 763.9 | 4098.1 |
| October | 1693.2 | 283.0 | 233.9 | 693.0 | ヘ 159.4 | 397.4 | 801.8 | 4261.7 |
| November | 1670.0 | 327.8 | 226.2 | 715.9 | ＾168．1 | 422.0 | 816.5 | 4346.6 |
| December | 1842.7 | 530.4 | 300.6 | 852.1 | 231.3 | 530.9 | 907.0 | 5194.8 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 1721.3 | 280.9 | 215.3 | 644.9 | ヘ 177.1 | 356.3 | 709.9 | 4105.9 |
| February | 1607.4 | 219.7 | 168.9 | 569.1 | ヘ 164.6 | 354.2 | 663.7 | 3747.5 |

## SEASONALLY ADJUSTED（\＄million）

2006

| December <br> $\mathbf{2 0 0 7}$ | 1483.0 | 272.3 | 240.5 | 594.2 | 142.9 | 338.5 | 657.5 | 3728.8 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 1509.5 | 273.9 | 240.4 | 619.2 | 128.6 | 334.0 | 694.6 | 3800.2 |
| February | 1521.5 | 277.2 | 245.0 | 641.3 | 133.7 | 333.2 | 694.9 | 3846.8 |
| March | 1545.5 | 277.4 | 242.3 | 657.8 | 137.4 | 354.5 | 712.6 | 3927.4 |
| April | 1554.5 | 276.6 | 247.2 | 639.4 | 138.5 | 347.1 | 728.0 | 3931.4 |
| May | 1569.3 | 271.7 | 241.9 | 640.8 | 138.0 | 345.0 | 749.8 | 3956.4 |
| June | 1591.2 | 286.2 | 255.3 | 649.5 | 144.0 | 354.7 | 768.4 | 4049.3 |
| July | 1635.7 | 302.2 | 250.6 | 642.8 | 141.3 | 358.3 | 776.0 | 4106.9 |
| August | 1646.6 | 287.8 | 244.5 | 654.1 | 142.0 | 359.3 | 783.1 | 4117.4 |
| September | 1668.2 | 289.4 | 246.4 | 672.6 | 137.3 | 372.4 | 773.1 | 4159.4 |
| October | 1666.1 | 290.5 | 222.9 | 667.7 | 162.2 | 383.8 | 762.2 | 4155.4 |
| November | 1667.3 | 292.7 | 222.8 | 663.6 | 160.9 | 390.6 | 775.4 | 4173.4 |
| December | 1671.2 | 293.5 | 215.9 | 670.3 | 162.6 | 374.4 | 775.6 | 4163.5 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 1680.9 | 300.2 | 209.8 | 644.9 | 169.8 | 382.9 | 725.0 | 4113.5 |
| February | 1713.2 | 298.6 | 217.3 | 622.3 | 176.6 | 391.1 | 731.3 | 4150.4 |

TREND ESTIMATES（\＄million）

| $\mathbf{2 0 0 6}$ |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| December | 1491.7 | 270.9 | 241.0 | 607.8 | 135.8 | 335.8 | 687.3 | 3771.4 |
| $\mathbf{2 0 0 7}$ |  |  |  |  |  |  |  |  |
| January | 1505.9 | 273.3 | 241.0 | 621.6 | 135.8 | 335.9 | 690.2 | 3804.5 |
| February | 1521.1 | 275.1 | 242.2 | 633.2 | 135.8 | 337.6 | 698.3 | 3845.0 |
| March | 1537.8 | 276.4 | 244.2 | 641.1 | 136.5 | 340.4 | 712.4 | 3891.1 |
| April | 1557.1 | 278.4 | 246.5 | 645.1 | 137.5 | 343.9 | 730.6 | 3941.3 |
| May | 1578.7 | 281.7 | 248.6 | 646.9 | 138.5 | 347.8 | 748.8 | 3992.6 |
| June | 1601.6 | 285.3 | 249.6 | 648.6 | 139.8 | 352.9 | 762.8 | 4041.1 |
| July | 1623.9 | 288.4 | 248.5 | 651.8 | 141.4 | 359.0 | 772.4 | 4085.5 |
| August | 1642.9 | 290.6 | 244.6 | 657.7 | 143.9 | 365.6 | 777.8 | 4122.8 |
| September | 1656.6 | 291.8 | 238.2 | 663.2 | 148.0 | 371.9 | 777.3 | 4146.7 |
| October | 1665.7 | 292.4 | 230.7 | 665.1 | 153.3 | 377.2 | 772.3 | 4156.4 |
| November | 1672.6 | 293.2 | 223.7 | 662.6 | 159.1 | 381.2 | 764.7 | 4156.7 |
| December | 1679.8 | 294.7 | 218.0 | 657.0 | 164.8 | 384.1 | 756.1 | 4154.5 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 1687.1 | 296.3 | 213.8 | 649.9 | 169.9 | 386.4 | 747.0 | 4150.8 |
| February | 1694.2 | 298.6 | 210.9 | 641.6 | 174.2 | 388.0 | 738.3 | 4146.0 |

＾estimate has a relative standard error of $10 \%$ to less than
（a）See paragraph 5 of the Explanatory Notes．

|  |  |  | Clothing and | Household | Recreational |  | Hospitality |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department soft good   <br> retailing stores retailing good | good | Other | and |  | Total |


| ORIGINAL（\＄million） |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 618.2 | 206.3 | 89.5 | 250.0 | ＾ 86.9 | 172.0 | 207.9 | 1630.8 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 541.8 | 103.6 | 56.7 | 208.8 | ～ 48.2 | ＾ 120.4 | 182.8 | 1262.3 |
| February | 502.6 | 85.2 | 50.2 | 173.9 | ＾ 50.1 | 119.2 | 172.3 | 1153.5 |
| March | 562.1 | 110.6 | 62.7 | 195.9 | ＾ 56.5 | ＾129．3 | 200.8 | 1318.0 |
| April | 538.0 | 104.6 | 58.3 | 177.4 | ヘ 48.2 | ヘ 110.9 | 193.2 | 1230.7 |
| May | 546.9 | 116.8 | 64.2 | 199.9 | ＾47．2 | ＾117．3 | 184.7 | 1277.1 |
| June | 539.1 | 121.9 | 61.9 | 215.2 | ＾ 44.8 | ＾114．9 | 185.3 | 1283.0 |
| July | 541.5 | 118.0 | 63.6 | 205.2 | ヘ 49.7 | ＾115．5 | 198.4 | 1291.8 |
| August | 568.4 | 106.4 | 59.5 | 202.4 | ＾ 47.6 | ＾128．3 | 203.9 | 1316.6 |
| September | 554.3 | 105.6 | 61.2 | 193.0 | ＾ 44.1 | ＾125．1 | 204.8 | 1288.0 |
| October | 589.6 | 115.0 | 68.4 | 219.2 | ヘ 40.8 | ＾137．8 | 219.0 | 1389.7 |
| November | 598.9 | 139.3 | 70.4 | 229.2 | ＾ 45.6 | ＾145．5 | 221.3 | 1450.1 |
| December | 680.7 | 217.5 | 92.8 | 273.9 | ＾ 71.7 | ＾187．1 | 254.1 | 1778.0 |
| 2008 （60．8 |  |  |  |  |  |  |  |  |
| January | 604.8 | 114.6 | 63.3 | 222.3 | ＾ 44.7 | 133.9 | 229.0 | 1412.5 |
| February | 568.3 | 94.7 | 54.6 | 192.4 | ＾ 44.6 | ＾133．9 | 226.4 | 1315.0 |

## SEASONALLY ADJUSTED（\＄million）

| $\mathbf{2 0 0 6}$ <br> December <br> $\mathbf{2 0 0 7}$ | 533.4 | 116.9 | 63.4 | 191.7 | 55.5 | 122.9 | 180.7 | 1264.4 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 541.2 | 117.9 | 61.5 | 202.6 | 51.9 | 125.2 | 183.6 | 1283.8 |
| February | 545.7 | 114.2 | 63.5 | 201.2 | 55.0 | 134.1 | 188.7 | 1302.5 |
| March | 546.9 | 119.9 | 64.8 | 204.8 | 53.5 | 133.5 | 191.5 | 1315.1 |
| April | 555.4 | 116.8 | 59.6 | 204.8 | 52.2 | 118.7 | 195.6 | 1303.0 |
| May | 553.8 | 119.9 | 62.0 | 208.6 | 50.8 | 120.6 | 192.6 | 1308.3 |
| June | 564.1 | 121.0 | 63.2 | 211.5 | 50.4 | 123.4 | 199.1 | 1332.7 |
| July | 558.9 | 121.6 | 67.7 | 206.4 | 53.7 | 125.9 | 201.3 | 1335.5 |
| August | 565.2 | 120.5 | 65.1 | 210.2 | 49.0 | 130.9 | 204.1 | 1345.0 |
| September | 576.2 | 119.9 | 65.1 | 205.7 | 50.0 | 132.2 | 208.3 | 1357.3 |
| October | 582.2 | 122.1 | 65.7 | 210.4 | 43.3 | 134.9 | 213.4 | 1372.1 |
| November | 583.7 | 124.6 | 66.0 | 210.8 | 43.1 | 134.3 | 216.6 | 1379.2 |
| December | 593.1 | 123.0 | 66.7 | 213.1 | 45.4 | 133.7 | 223.3 | 1398.3 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 595.8 | 124.3 | 65.7 | 216.7 | 46.4 | 139.7 | 229.8 | 1418.5 |
| February | 590.7 | 125.8 | 67.1 | 212.5 | 47.4 | 143.3 | 236.3 | 1423.2 |

## TREND ESTIMATES（\＄million）

2006

| December <br> $\mathbf{2 0 0 7}$ | 536.9 | 115.7 | 62.5 | 198.8 | 54.2 | 124.1 | 185.4 | 1279.5 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 540.7 | 116.3 | 62.6 | 200.0 | 53.9 | 124.2 | 186.1 | 1286.7 |
| February | 544.7 | 117.1 | 62.5 | 201.7 | 53.5 | 123.6 | 187.7 | 1294.5 |
| March | 548.7 | 117.8 | 62.4 | 204.0 | 53.0 | 122.8 | 190.1 | 1302.5 |
| April | 552.4 | 118.7 | 62.6 | 206.2 | 52.5 | 122.2 | 192.8 | 1310.4 |
| May | 555.9 | 119.4 | 63.1 | 207.7 | 52.2 | 122.5 | 195.6 | 1318.1 |
| June | 559.4 | 120.1 | 63.8 | 208.4 | 51.6 | 123.9 | 198.3 | 1326.1 |
| July | 563.5 | 120.6 | 64.6 | 208.5 | 50.6 | 126.2 | 201.1 | 1335.0 |
| August | 568.5 | 121.1 | 65.3 | 208.7 | 49.2 | 128.9 | 204.4 | 1345.7 |
| September | 574.3 | 121.5 | 65.8 | 209.1 | 47.7 | 131.4 | 208.5 | 1358.0 |
| October | 580.1 | 122.2 | 65.9 | 210.0 | 46.3 | 133.4 | 213.2 | 1370.9 |
| November | 585.4 | 122.9 | 66.0 | 211.2 | 45.5 | 135.2 | 218.3 | 1384.3 |
| December | 589.8 | 123.8 | 66.2 | 212.6 | 45.1 | 137.0 | 223.6 | 1397.9 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 593.2 | 124.5 | 66.3 | 213.8 | 45.2 | 138.8 | 228.5 | 1411.4 |
| February | 595.3 | 125.3 | 66.7 | 214.5 | 45.7 | 140.3 | 232.8 | 1424.0 |

－estimate has a relative standard error of $10 \%$ to less than $25 \%$
（a）See paragraph 5 of the Explanatory Notes．

|  |  |  | Clothing and | Household | Recreational |  | Hospitality |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department | soft good | good | good | Other | and |  |
|  | retailing | stores | retailing | retailing | retailing | retailing | services | Total |


| ORIGINAL (\$ million) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 912.0 | 291.7 | 185.6 | 493.4 | ^ 138.1 | 278.9 | 300.8 | 2600.3 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 799.4 | 137.8 | 118.2 | 388.5 | ^ 90.6 | 181.3 | 279.3 | 1995.1 |
| February | 752.9 | 120.4 | 110.1 | 340.5 | ^ 74.0 | 178.5 | 265.1 | 1841.7 |
| March | 842.1 | 151.5 | 126.7 | 380.9 | ^ 79.1 | 196.0 | 296.7 | 2073.1 |
| April | 817.9 | 147.4 | 132.1 | 351.6 | ^ 75.7 | 175.2 | 277.3 | 1977.2 |
| May | 822.5 | 159.5 | 143.2 | 388.3 | ^ 76.2 | 187.7 | 283.2 | 2060.6 |
| June | 811.2 | 160.2 | 131.3 | 407.1 | ^ 73.0 | 178.6 | 271.9 | 2033.2 |
| July | 837.7 | 162.5 | 132.1 | 368.5 | $\wedge 83.0$ | 185.4 | 278.3 | 2047.5 |
| August | 864.8 | 150.1 | 132.6 | 379.0 | ^ 80.2 | 195.3 | 285.4 | 2087.5 |
| September | 843.0 | 154.0 | 132.6 | 385.6 | $\wedge 83.9$ | 179.4 | 282.4 | 2060.9 |
| October | 869.8 | 166.6 | 151.9 | 392.2 | ^ 88.8 | 203.2 | 289.6 | 2162.1 |
| November | 889.5 | 194.6 | 158.9 | 415.0 | ^92.5 | 223.4 | 308.8 | 2282.7 |
| December | 994.4 | 311.0 | 200.4 | 495.9 | ^127.2 | 299.2 | 326.1 | 2754.4 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 857.5 | 154.0 | ^ 136.1 | 364.4 | ^ 101.8 | 201.0 | 281.4 | 2096.2 |
| February | 827.5 | 128.5 | ^121.9 | 319.6 | $\wedge 98.0$ | 190.9 | 257.0 | 1943.4 |

## SEASONALLY ADJUSTED (\$ million)

| $\mathbf{2 0 0 6}$ <br> December <br> $\mathbf{2 0 0 7}$ | 785.9 | 162.8 | 130.2 | 385.2 | 88.2 | 192.3 | 270.3 | 2015.0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 811.0 | 162.8 | 127.8 | 394.9 | 86.3 | 193.8 | 283.2 | 2059.7 |
| February | 819.5 | 162.1 | 136.7 | 394.3 | 80.9 | 198.7 | 285.4 | 2077.4 |
| March | 825.2 | 166.3 | 138.4 | 397.5 | 81.9 | 200.7 | 292.0 | 2102.0 |
| April | 830.9 | 161.8 | 137.1 | 401.4 | 82.6 | 198.5 | 287.3 | 2099.6 |
| May | 832.9 | 166.3 | 137.8 | 396.3 | 83.1 | 189.0 | 289.3 | 2094.6 |
| June | 849.3 | 162.2 | 133.0 | 397.3 | 81.4 | 199.6 | 290.9 | 2113.6 |
| July | 854.4 | 172.9 | 137.9 | 382.1 | 87.5 | 200.5 | 281.2 | 2116.5 |
| August | 856.8 | 170.2 | 142.8 | 386.5 | 84.9 | 201.1 | 288.2 | 2130.5 |
| September | 870.6 | 172.3 | 142.2 | 392.8 | 91.1 | 191.1 | 286.9 | 2147.1 |
| October | 864.3 | 172.5 | 146.5 | 379.5 | 94.8 | 198.9 | 275.7 | 2132.3 |
| November | 863.4 | 171.8 | 147.6 | 395.8 | 89.2 | 203.1 | 292.0 | 2162.8 |
| December | 867.4 | 170.9 | 141.7 | 382.3 | 86.0 | 209.3 | 292.3 | 2149.9 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 863.9 | 173.3 | 141.2 | 364.6 | 96.4 | 208.0 | 283.1 | 2130.6 |
| February | 860.1 | 173.3 | 145.9 | 361.3 | 102.7 | 206.0 | 269.0 | 2118.3 |

TREND ESTIMATES (\$ million)
2006

| December <br> $\mathbf{2 0 0 7}$ | 796.7 | 161.1 | 130.3 | 389.0 | 86.5 | 191.3 | 273.7 | 2028.7 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January | 806.5 | 162.5 | 132.2 | 391.5 | 85.5 | 194.7 | 279.7 | 2052.4 |
| February | 815.4 | 163.3 | 134.1 | 394.6 | 84.0 | 196.7 | 284.7 | 2072.7 |
| March | 823.7 | 163.6 | 135.5 | 397.0 | 82.6 | 197.7 | 288.0 | 2088.1 |
| April | 831.7 | 164.2 | 136.4 | 397.7 | 81.9 | 197.9 | 289.6 | 2099.4 |
| May | 839.4 | 165.3 | 137.0 | 396.0 | 82.3 | 197.6 | 289.4 | 2107.1 |
| June | 846.6 | 167.0 | 137.7 | 393.2 | 83.8 | 197.1 | 287.9 | 2113.3 |
| July | 853.4 | 168.8 | 139.1 | 390.8 | 85.7 | 196.9 | 286.3 | 2121.1 |
| August | 859.5 | 170.4 | 140.9 | 389.4 | 87.4 | 197.4 | 285.8 | 2130.6 |
| September | 863.4 | 171.5 | 142.8 | 388.1 | 88.7 | 198.7 | 285.8 | 2139.1 |
| October | 865.2 | 172.1 | 144.0 | 386.2 | 90.1 | 200.5 | 285.9 | 2143.9 |
| November | 865.4 | 172.2 | 144.5 | 383.0 | 91.5 | 202.6 | 285.5 | 2144.5 |
| December | 865.0 | 172.4 | 144.5 | 378.4 | 93.1 | 204.8 | 284.2 | 2142.4 |
| $\mathbf{2 0 0 8}$ |  |  |  |  |  |  |  |  |
| January | 864.4 | 172.5 | 144.3 | 373.3 | 95.0 | 206.8 | 282.4 | 2138.5 |
| February | 863.4 | 172.9 | 143.9 | 367.8 | 97.0 | 208.4 | 279.7 | 2132.6 |

[^2]|  | Food | Department | Clothing and soft good | Household good | Recreational good | Other | Hospitality and |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Month | retailing |  | retailing | retailing | retailing | retailing | services |


| ORIGINAL（\＄million） |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 178.4 | np | 31.5 | 91.3 | 32.5 | np | 52.0 | 512.7 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 167.0 | np | 21.0 | 66.4 | ＾ 22.1 | np | ～ 43.4 | 396.1 |
| February | 156.2 | np | ＾ 20.6 | 60.4 | ＾22．6 | np | ヘ 39.1 | 367.4 |
| March | 173.4 | np | 22.9 | 69.4 | ＾ 23.2 | np | ＾42．1 | 410.7 |
| April | 164.2 | np | 22.9 | 62.7 | ヘ 21.2 | np | ヘ 41.7 | 386.1 |
| May | 167.4 | np | 22.8 | 69.5 | ＾22．0 | np | ＾42．3 | 402.7 |
| June | 163.0 | np | 23.1 | 74.0 | ＾ 21.3 | np | ＾41．5 | 400.4 |
| July | 168.6 | np | 20.1 | 69.3 | ヘ 22.7 | np | ＾ 42.5 | 402.3 |
| August | 175.0 | np | 20.3 | 73.8 | ヘ 23.4 | np | ＾ 45.3 | 415.9 |
| September | 165.5 | np | 19.6 | 70.4 | ＾21．9 | np | ヘ 44.4 | 394.9 |
| October | 178.8 | np | 22.3 | 77.8 | ＾ 18.3 | np | ＾ 49.4 | 419.3 |
| November | 181.8 | $n \mathrm{p}$ | 25.7 | 79.3 | ヘ 20.0 | np | ヘ 50.9 | 442.9 |
| December | 203.6 | $n \mathrm{p}$ | 31.7 | 98.9 | ＾27．7 | np | ＾ 61.9 | 548.3 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 181.0 | np | 21.9 | 76.7 | ＊19．5 | np | 52.0 | 426.7 |
| February | 170.3 | np | 22.4 | 70.6 | ＊19．6 | np | ＾ 51.0 | 403.4 |

## SEASONALLY ADJUSTED（\＄million）

2006

| December | 155.8 | $n p$ | 22.6 | 69.4 | 23.3 | $n \mathrm{p}$ | 41.3 | 394.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |  |  |  |  |
| January | 161.9 | np | 22.2 | 68.4 | 22.9 | np | 41.8 | 398.5 |
| February | 166.5 | np | 22.7 | 69.7 | 22.8 | np | 40.0 | 401.6 |
| March | 166.5 | np | 22.8 | 70.2 | 23.2 | np | 39.4 | 405.3 |
| April | 170.3 | np | 22.0 | 71.4 | 23.5 | np | 43.7 | 410.0 |
| May | 170.5 | np | 22.8 | 72.4 | 23.4 | np | 44.3 | 416.1 |
| June | 171.3 | np | 23.0 | 75.1 | 23.5 | np | 45.7 | 421.7 |
| July | 175.2 | np | 22.3 | 71.8 | 23.2 | np | 46.3 | 421.5 |
| August | 176.0 | np | 22.2 | 74.5 | 24.0 | np | 48.5 | 426.5 |
| September | 174.5 | np | 21.9 | 73.1 | 21.6 | np | 47.6 | 419.8 |
| October | 176.8 | np | 23.9 | 74.2 | 19.7 | np | 49.0 | 419.1 |
| November | 176.5 | np | 24.0 | 75.0 | 20.0 | $n \mathrm{p}$ | 48.3 | 422.3 |
| December | 180.3 | np | 23.2 | 74.5 | 19.6 | $n \mathrm{p}$ | 50.3 | 427.7 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 173.1 | np | 23.0 | 78.8 | 19.7 | np | 49.1 | 422.7 |
| February | 174.1 | np | 23.4 | 78.6 | 19.6 | np | 50.2 | 423.6 |

TREND ESTIMATES（\＄million）
2006

| December | 159.4 | np | 23.0 | 68.6 | 23.2 | np | 41.7 | 397.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |  |  |  |  |
| January | 161.6 | np | 22.6 | 69.0 | 23.1 | np | 41.2 | 398.8 |
| February | 164.2 | np | 22.5 | 69.7 | 23.1 | np | 41.1 | 401.7 |
| March | 166.8 | np | 22.5 | 70.6 | 23.2 | np | 41.5 | 405.9 |
| April | 169.2 | np | 22.5 | 71.6 | 23.4 | np | 42.5 | 410.9 |
| May | 171.2 | np | 22.5 | 72.4 | 23.5 | np | 43.9 | 415.7 |
| June | 172.6 | np | 22.5 | 73.0 | 23.5 | np | 45.4 | 419.3 |
| July | 173.9 | np | 22.5 | 73.4 | 23.2 | np | 46.6 | 421.5 |
| August | 175.2 | np | 22.6 | 73.6 | 22.6 | np | 47.6 | 422.5 |
| September | 176.1 | np | 22.8 | 73.8 | 21.7 | np | 48.2 | 422.6 |
| October | 176.5 | np | 23.1 | 74.3 | 20.9 | np | 48.6 | 422.6 |
| November | 176.6 | np | 23.3 | 75.1 | 20.2 | np | 49.0 | 422.8 |
| December | 176.3 | np | 23.4 | 76.1 | 19.7 | np | 49.4 | 423.3 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 175.9 | np | 23.5 | 77.1 | 19.4 | np | 49.7 | 423.8 |
| February | 175.4 | np | 23.5 | 77.9 | 19.1 | np | 49.9 | 424.1 |

－estimate has a relative standard error of $10 \%$ to less than $25 \%$ and should be used with caution
＊estimate has a relative standard error of $25 \%$ to $50 \%$ and should be used with caution
np not available for publication but included in totals where applicable，unless otherwise indicated
（a）See paragraph 5 of the Explanatory Notes


| ORIGINAL（\＄million） |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 92.9 | np | 10.2 | 29.2 | ＾ 6.2 | $n \mathrm{p}$ | ＾ 33.2 | 209.3 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 81.7 | np | 7.6 | 24.0 | ヘ 3.8 | $n \mathrm{n}$ | ヘ 27.6 | 166.9 |
| February | 78.2 | np | 7.3 | 22.0 | ヘ 3.9 | np | ～ 27.8 | 160.5 |
| March | 89.5 | np | 7.9 | 25.9 | ＾4．2 | np | ＾ 32.1 | 183.5 |
| April | 87.5 | np | 7.6 | 25.0 | ヘ 4.6 | np | ヘ 31.4 | 179.9 |
| May | 95.6 | np | 9.1 | 27.2 | ＾ 5.0 | np | 32.2 | 196.0 |
| June | 97.9 | np | 10.2 | 28.4 | ＾ 5.4 | np | ＾ 34.4 | 205.8 |
| July | 104.0 | np | 10.6 | 29.6 | ヘ 5.1 | np | ヘ 36.2 | 215.7 |
| August | 106.5 | np | 10.6 | 31.4 | $\wedge 4.7$ | np | ヘ 36.8 | 220.9 |
| September | 99.1 | np | 9.7 | 31.3 | $\wedge 4.9$ | np | ヘ 34.7 | 208.2 |
| October | 98.6 | np | 9.8 | 32.0 | ヘ 4.8 | np | ヘ 33.1 | 209.4 |
| November | 97.0 | np | 9.2 | 31.2 | ヘ 4.4 | $n \mathrm{p}$ | ヘ 32.2 | 207.0 |
| December | 101.1 | np | 12.1 | 38.0 | 6.5 | $n \mathrm{p}$ | ＾33．3 | 235.2 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 91.1 | np | 8.3 | 28.1 | ＾5．2 | np | ＾ 28.7 | 186.3 |
| February | 88.0 | np | 7.3 | 27.1 | ＾5．3 | np | 29.7 | 183.3 |

## SEASONALLY ADJUSTED（\＄million）

2006

| December | 91.1 | $n \mathrm{p}$ | 8.2 | 25.1 | 4.8 | np | 32.9 | 189.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |  |  |  |  |
| January | 91.1 | np | 9.0 | 25.9 | 4.7 | np | 32.5 | 189.8 |
| February | 91.4 | np | 9.7 | 25.6 | 4.7 | np | 33.5 | 191.7 |
| March | 91.3 | np | 9.0 | 26.9 | 4.5 | np | 34.2 | 193.3 |
| April | 91.0 | np | 8.9 | 27.5 | 4.9 | np | 33.6 | 193.7 |
| May | 92.5 | np | 9.0 | 27.9 | 4.9 | np | 32.7 | 195.5 |
| June | 95.0 | np | 9.6 | 27.0 | 5.1 | np | 32.9 | 198.8 |
| July | 95.2 | np | 9.3 | 29.4 | 4.7 | np | 32.0 | 199.4 |
| August | 96.3 | np | 9.3 | 29.8 | 4.5 | np | 32.4 | 200.1 |
| September | 96.3 | np | 9.3 | 30.8 | 4.7 | np | 32.2 | 201.1 |
| October | 97.0 | np | 9.5 | 30.7 | 4.6 | np | 31.5 | 202.8 |
| November | 99.1 | np | 9.4 | 30.7 | 4.6 | np | 31.7 | 206.4 |
| December | 99.8 | np | 9.5 | 31.6 | 5.0 | np | 33.7 | 212.0 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 99.7 | np | 9.4 | 30.5 | 6.4 | np | 32.6 | 209.4 |
| February | 99.7 | np | 9.6 | 30.6 | 6.4 | np | 34.3 | 211.9 |

## TREND ESTIMATES（\＄million）

2006

| December | 90.3 | $n \mathrm{p}$ | 8.6 | 25.1 | 4.8 | $n \mathrm{n}$ | 33.3 | 188.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |  |  |  |  |
| January | 90.9 | np | 8.8 | 25.7 | 4.8 | np | 33.3 | 190.0 |
| February | 91.3 | np | 9.0 | 26.3 | 4.8 | np | 33.4 | 191.5 |
| March | 91.6 | np | 9.2 | 26.8 | 4.8 | np | 33.4 | 193.0 |
| April | 92.2 | np | 9.2 | 27.3 | 4.8 | np | 33.3 | 194.5 |
| May | 93.0 | np | 9.3 | 27.8 | 4.8 | np | 33.1 | 196.1 |
| June | 93.9 | np | 9.3 | 28.3 | 4.8 | np | 32.8 | 197.4 |
| July | 95.0 | np | 9.3 | 29.0 | 4.7 | np | 32.4 | 198.8 |
| August | 96.0 | np | 9.4 | 29.7 | 4.6 | np | 32.1 | 200.4 |
| September | 96.9 | np | 9.4 | 30.3 | 4.6 | np | 32.0 | 202.2 |
| October | 97.7 | $n \mathrm{p}$ | 9.4 | 30.7 | 4.7 | np | 32.1 | 204.2 |
| November | 98.4 | np | 9.4 | 30.9 | 5.0 | np | 32.4 | 206.4 |
| December | 99.1 | np | 9.5 | 31.0 | 5.4 | np | 32.7 | 208.6 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 99.7 | $n \mathrm{p}$ | 9.5 | 30.9 | 5.8 | np | 33.1 | 210.6 |
| February | 100.2 | np | 9.5 | 30.9 | 6.1 | np | 33.5 | 212.5 |

－estimate has a relative standard error of $10 \%$ to less than $25 \%$ and should be used with caution
np not available for publication but included in totals where applicable，unless otherwise indicated
（a）See paragraph 5 of the Explanatory Notes．

|  |  |  | Clothing and | Household | Recreational |  | Hospitality |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Month | Food | Department | soft good | good | good | Other | and |  |
|  | retailing | stores | retailing | retailing | retailing | retailing | services | Total |


| ORIGINAL（\＄million） |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 155.7 | 56.8 | 26.9 | 108.4 | ＾ 20.4 | ＾ 40.6 | ＾ 58.6 | 467.4 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 136.7 | 28.2 | 19.4 | 75.7 | ヘ 14.4 | ヘ 24.2 | ＾ 45.4 | 343.9 |
| February | 132.0 | 22.8 | ＾ 19.0 | 67.7 | ＾15．0 | ＾ 25.5 | ＾ 45.4 | 327.4 |
| March | 147.2 | 29.0 | ＾23．9 | 75.5 | ＾ 17.2 | ＾ 28.1 | ＾ 51.7 | 372.6 |
| April | 145.0 | 29.7 | ＾22．8 | 65.8 | 15.5 | ＾ 25.2 | ヘ 50.3 | 354.4 |
| May | 150.2 | 30.6 | 23.8 | 70.5 | ＾15．5 | ヘ 26.3 | ＾ 54.7 | 371.7 |
| June | 148.5 | 32.4 | 24.3 | 78.4 | ＾15．7 | ヘ 24.6 | ＾ 54.4 | 378.4 |
| July | 145.1 | 30.1 | 22.6 | 67.5 | ＾ 16.7 | ＾24．5 | ＾ 55.9 | 362.4 |
| August | 151.9 | 26.5 | 21.2 | 72.0 | ＾ 14.7 | ＾ 28.5 | ＾ 60.1 | 374.9 |
| September | 149.2 | 27.3 | 22.2 | 73.1 | ＾15．2 | ＾27．0 | ＾ 57.4 | 371.4 |
| October | 155.0 | 30.6 | 24.3 | 73.4 | ＾15．3 | ヘ 27.6 | ヘ 57.8 | 384.2 |
| November | 159.6 | 33.9 | 23.4 | 76.9 | ＾ 16.4 | ＾ 27.9 | ＾ 57.0 | 395.1 |
| December | 169.1 | 58.2 | 33.0 | 93.9 | ヘ 23.2 | 36.8 | ＾ 59.9 | 474.2 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 153.1 | 29.4 | 20.3 | 69.6 | ＾ 15.2 | ＾ 25.6 | ヘ 50.0 | 363.2 |
| February | 150.5 | 24.3 | 20.0 | 61.2 | ＾ 17.0 | ＾24．9 | ＾ 57.4 | 355.3 |


| SEASONALLY ADJUSTED（\＄million） |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |  |  |  |  |
| December | 138.5 | 31.6 | 19.5 | 81.2 | 15.2 | 26.8 | 53.9 | 366.8 |
| 2007 |  |  |  |  |  |  |  |  |
| January | 140.4 | 31.6 | 21.8 | 75.4 | 16.4 | 27.7 | 52.2 | 365.4 |
| February | 142.6 | 30.7 | 22.9 | 78.7 | 15.4 | 29.0 | 51.7 | 371.1 |
| March | 144.6 | 32.6 | 23.3 | 78.1 | 17.0 | 30.1 | 52.6 | 378.3 |
| April | 150.8 | 30.5 | 22.6 | 75.5 | 16.3 | 27.2 | 52.0 | 375.0 |
| May | 149.9 | 31.2 | 22.6 | 75.5 | 16.8 | 27.8 | 53.1 | 376.8 |
| June | 151.4 | 31.3 | 23.2 | 77.0 | 16.1 | 26.7 | 53.7 | 379.4 |
| July | 149.0 | 32.6 | 24.4 | 70.8 | 15.2 | 25.9 | 54.7 | 372.5 |
| August | 150.0 | 31.2 | 24.2 | 74.5 | 14.6 | 28.1 | 57.8 | 380.5 |
| September | 152.5 | 31.6 | 23.3 | 74.1 | 16.3 | 26.4 | 55.5 | 379.7 |
| October | 153.7 | 32.3 | 24.4 | 71.3 | 16.6 | 27.4 | 54.9 | 380.7 |
| November | 153.4 | 31.7 | 23.7 | 71.3 | 16.7 | 26.5 | 55.7 | 378.9 |
| December | 152.0 | 31.8 | 23.5 | 70.2 | 17.1 | 25.4 | 56.2 | 376.1 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 155.1 | 31.9 | 22.6 | 68.9 | 18.0 | 29.4 | 57.6 | 383.5 |
| February | 156.7 | 32.5 | 23.6 | 68.7 | 16.6 | 26.8 | 63.1 | 388.1 |

TREND ESTIMATES（\＄million）

| $\mathbf{2 0 0 6}$ |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| December <br> $\mathbf{2 0 0 7}$ | 140.3 | 30.8 | 20.2 | 79.8 | 15.4 | 28.2 | 53.4 | 368.1 |
| January | 141.5 | 31.2 | 21.1 | 79.1 | 15.9 | 28.3 | 53.0 | 370.0 |
| February | 143.4 | 31.4 | 21.9 | 78.1 | 16.3 | 28.4 | 52.5 | 372.0 |
| March | 145.7 | 31.5 | 22.6 | 77.1 | 16.4 | 28.3 | 52.2 | 373.8 |
| April | 147.8 | 31.4 | 23.1 | 76.3 | 16.4 | 28.0 | 52.5 | 375.5 |
| May | 149.4 | 31.4 | 23.3 | 75.5 | 16.2 | 27.6 | 53.2 | 376.7 |
| June | 150.4 | 31.5 | 23.5 | 74.9 | 15.9 | 27.2 | 54.1 | 377.5 |
| July | 151.0 | 31.6 | 23.7 | 74.2 | 15.7 | 26.9 | 54.9 | 377.9 |
| August | 151.3 | 31.7 | 23.9 | 73.5 | 15.7 | 26.7 | 55.3 | 378.1 |
| September | 151.8 | 31.8 | 24.0 | 72.8 | 15.9 | 26.8 | 55.5 | 378.5 |
| October | 152.5 | 31.8 | 23.8 | 72.0 | 16.3 | 26.8 | 55.8 | 379.1 |
| November | 153.3 | 31.9 | 23.6 | 71.1 | 16.7 | 26.9 | 56.4 | 379.9 |
| December | 154.0 | 31.9 | 23.5 | 70.2 | 17.1 | 27.1 | 57.3 | 381.1 |
| 2008 |  |  |  |  |  |  |  |  |
| January | 154.8 | 32.0 | 23.3 | 69.5 | 17.3 | 27.2 | 58.4 | 382.6 |
| February | 155.4 | 32.2 | 23.2 | 68.6 | 17.4 | 27.3 | 59.4 | 383.8 |

[^3]
## INTRODUCTION

SCOPE AND COVERAGE

1 This publication presents monthly estimates of the value of turnover of retail businesses classified by industry, and by state and territory. The principal objective of the series is to show month to month movement of turnover.

2 Estimates of turnover contained in this publication are compiled from the Retail Business survey. Following a new sample design introduced in the July 2007 reference month, the survey includes about 4,200 retail and selected service businesses. All 'large' businesses are included in the survey, while a sample of about 3,200 'smaller' businesses is selected. The 'large' business' contribution of approximately $57 \%$ of the total estimate ensures a highly reliable Australian total turnover estimate.

3 The scope of the Retail Business survey is all employing businesses with at least one retail outlet. Like most Australian Bureau of Statistics (ABS) economic surveys, the frame used for the Retail Business survey is taken from the ABS Business Register which includes registrations to the Australian Taxation Office's (ATO) pay-as-you-go withholding (PAYGW) scheme. Each statistical unit (as defined below) included on the ABS Business Register is classified to the Australian and New Zealand Standard Industrial Classification (ANZSIC) industry in which it mainly operates. The frame is supplemented with information about businesses which are classified as non-retail but which have significant retail activity.
4 The frame is updated quarterly to take account of new businesses, businesses which have ceased employing, changes in industry and other general business changes. The estimates include an allowance for the time it takes a newly registered business to get on to the survey frame. Businesses which have ceased employing are identified when the ATO cancels their Australian Business Number (ABN) and/or PAYGW registration. In addition, businesses with less than 50 employees, and which do not remit under the PAYGW scheme in each of the previous five quarters are removed from the frame.

5 The following industries included in the survey are as defined in ANZSIC:

- Food retailing

Supermarkets and grocery stores (5110) and non-petrol sales of convenience stores of selected petrol stations
Takeaway food retailing (5125)
Other food retailing
Fresh meat, fish and poultry retailing (5121)
Fruit and vegetable retailing (5122)
Liquor retailing (5123)
Bread and cake retailing (5124)
Specialised food retailing n.e.c. (5129)

- Department stores (5210)
- Clothing and soft good retailing

Clothing retailing (5221)
Footwear, fabric and other soft good retailing
Footwear retailing (5222)
Fabric and other soft good retailing (5223)

- Household good retailing

Furniture and floor covering retailing
Furniture retailing (5231)
Floor covering retailing (5232)
Domestic hardware and houseware retailing (5233)
Domestic appliance and recorded music retailing
Domestic appliance retailing (5234)
Recorded music retailing (5235)

SCOPE AND COVERAGE
continued

STATISTICAL UNITS DEFINED ON THE ABS BUSINESS REGISTER

## ATO Maintained Population

ABS Maintained Population

- Recreational good retailing

Newspaper, book and stationery retailing (5243)
Other recreational goods retailing
Sport and camping equipment retailing (5241)
Toy and game retailing (5242)
Photographic equipment retailing (5244)

- Other retailing

Pharmaceutical, cosmetic and toiletry retailing (5251)
Other retailing n.e.c.
Antique and used good retailing (5252)
Garden supplies retailing (5253)
Flower retailing (5254)
Watch and jewellery retailing (5255)
Retailing n.e.c. (5259)

- Hospitality and services

Hotels and licensed clubs
Pubs, taverns and bars (5720)
Clubs (Hospitality) (5740)
Cafes and restaurants (5730)
Selected services
Video hire outlets (9511)
Hairdressing and beauty salons (9526).
6 The ABS uses an economic statistics units model on the ABS Business Register to describe the characteristics of businesses, and the structural relationships between related businesses. The units model is also used to break groups of related businesses into relatively homogeneous components that can provide data to the ABS.

7 In mid-2002, to better use the information available as a result of The New Tax System, the ABS changed its economic statistics units model. The new units model allocates businesses to one of two sub-populations. The vast majority of businesses are in what is called the ATO Maintained Population, while the remaining businesses are in the ABS Maintained Population. Together, these two sub-populations make up the ABS Business Register population.

8 Most businesses and organisations in Australia need to obtain an ABN, and are then included on the ATO Australian Business Register. Most of these businesses have simple structures; therefore the unit registered for an ABN will satisfy ABS statistical requirements. For these businesses, the ABS has aligned its statistical units structure with the ABN unit. The businesses with simple structures constitute the ATO Maintained Population, and the ABN unit is used as the statistical unit for all economic collections.

9 For the population of businesses where the ABN unit is not suitable for ABS statistical requirements, the ABS maintains its own units structure through direct contact with each business. These businesses constitute the ABS Maintained Population. This population consists typically of large, complex and diverse businesses. The new statistical units model described below has been introduced to cover such businesses.

Enterprise Group: This is a unit covering all the operations in Australia of one or more legal entities under common ownership and/or control. It covers all the operations in Australia of legal entities which are related in terms of the current Corporations Law (as amended by the Corporations Legislation Amendment Act 1991), including legal entities such as companies, trusts, and partnerships. Majority ownership is not required for control to be exercised.

ABS Maintained Population continued

Enterprise: The enterprise is an institutional unit comprising (i) a single legal entity or business entity, or (ii) more than one legal entity or business entity within the same Enterprise Group and in the same institutional subsector (i.e. they are all classified to a single Standard Institutional Sector Classification of Australia subsector).

Type of Activity Unit (TAU): The TAU is comprised of one or more business entities, sub-entities or branches of a business entity within an Enterprise Group that can report production and employment data for similar economic activities. When a minimum set of data items are available, a TAU is created which covers all the operations within an industry subdivision (and the TAU is classified to the relevant subdivision of the ANZSIC). Where a business cannot supply adequate data for each industry, a TAU is formed which contains activity in more than one industry subdivision.

10 For more information on the impacts of the introduction of the new economic statistics units model, refer to Information Paper: Improvements in ABS Economic Statistics [Arising from the New Tax System] (cat. no. 1372.0).

11 Prior to the July 2002 reference month, the Retail Business survey used the management unit as the statistical unit. From the July 2002 reference month onwards, the statistical unit is the ABN unit for businesses with simple structures, and the TAU for businesses with complex structures. In most cases, ABN/TAU units concord with the management units previously used.

12 The survey is conducted monthly by both telephone interview and a questionnaire mailed to businesses. The businesses included in the survey are selected by random sample from a frame stratified by state, industry and business size. Following the new sample design introduced in the July 2004 issue, the survey uses annualised turnover as the measure of business size. For the ATO Maintained Population, the annualised turnover is based on the ATO's Business Activity Statement item Total sales and for the ABS Maintained Population a modelled annualised turnover is used. For stratification purposes the annualised turnover allocated to each business is not updated each quarter as to do so would result in increased volatility in the estimates.

13 The July 2004 issue also saw the introduction of the generalised regression estimation methodology which replaced ratio estimation. For estimation purposes the annualised turnover allocated to each business is updated each quarter. The introduction of the new sample design and new estimation methodology resulted in changes to the level of the Retail Trade series. However, to facilitate comparisons over time, the historical series were revised to make the time series of estimates as continuous as possible. For more information about the changes introduced in the July 2004 issue refer to Information Paper: Changes to the Retail Trade Series (cat. no. 8501.0.55.002) which is available from the ABS web site [http://www.abs.gov.au](http://www.abs.gov.au).

14 In the first month of each quarter, some businesses in the sample are replaced, at random, by other businesses so that the reporting load can be spread across smaller retailers

15 Most businesses can provide turnover on a calendar month basis and this is how the data are presented. When businesses cannot provide turnover on a calendar month basis, the reported data and the period they relate to are used to estimate turnover for the calendar month.

16 Most retailers operate in a single state/territory. For this reason, estimates of turnover by state/territory are only collected from the larger retailers which are included in the survey each month. These retailers are asked to provide turnover for sales from each state/territory in which the business operates. Turnover for the smaller businesses is allocated to the state of their head office or main outlet.

SEASONAL ADJUSTMENT

17 Turnover includes retail sales; wholesale sales; takings from repairs, meals and hiring of goods (except for rent, leasing and hiring of land and buildings); commissions from agency activity (e.g. commissions received from collecting dry cleaning, selling lottery tickets, etc.); and net takings from gaming machines etc. From July 2000, turnover includes the goods and services tax.

18 Turnover presented in the Retail Trade series includes net proceeds from licensed gambling activities undertaken in the Hotels and licensed clubs industry. The impact of net proceeds from gambling on movements in the Retail Trade series was discussed in Feature article: Contribution of gambling to retail estimates included in the December 2002 issue of this publication. The article concluded that net proceeds from gambling had not had a significant impact on quarterly movements for the series but net proceeds from gambling had increased over time, and users should be aware of this when interpreting the series. Since September 2004, an electronic release, Contribution of Gambling to Retail Estimates (cat. no. 8501.0.55.003), has been providing updated quarterly information, but this has been discontinued as of June 2007, as the result of a user review of this product.

19 Seasonally adjusted estimates are derived by estimating and removing systematic calendar related effects from the original series. In the Retail trade series, these calendar related effects are known as seasonal (e.g. increased spending in December as a result of Christmas) and trading day influences (arising from the varying length of each month and the varying number of Sundays, Mondays, Tuesdays, etc. in each month). Each influence is estimated by separate seasonal and trading day factors which, when combined, are referred to as the combined adjustment factors.
20 The seasonally adjusted estimates also have an allowance for an Easter proximity effect, which is caused when Easter falls late in March or early in April. This effect, when present, is combined with the seasonal and trading day factors to form the combined adjustment factors. There is also a similar allowance for the variable timing of Father's Day. See the Appendix of the July 2001 and August 2002 issues respectively of this publication for more information.

21 The Retail series uses a concurrent seasonal adjustment methodology to derive the combined adjustment factors. This means that data from the current month are used in estimating seasonal and trading day factors for the current and previous months. For more information see Information Paper: Introduction of Concurrent Seasonal Adjustment into the Retail Trade Series (cat. no. 8514.0).
22 Concurrent adjustment can result in revisions each month to estimates for earlier periods. However, in most instances, the only noticeable revisions will be to the combined adjustment factors for the current month, the previous month and the same month a year ago. The following table shows how the combined adjustment factor for these months, at the total Australian Retail and Hospitality/Services level, evolved under the concurrent seasonal adjustment methodology. The table presents two different estimates of the combined adjustment factors. The first row gives the combined adjustment factors estimated following the last annual reanalysis in August 2007 using data up to and including the June 2007 reference month. The second row gives the most recent combined adjustment factors estimated and used in this month's calculation of the concurrent seasonally adjusted series.

SEASONAL ADJUSTMENT
continued

## COMBINED ADJUSTMENT FACTORS

|  | Feb | Jan | Feb |
| :--- | ---: | ---: | ---: | ---: |
|  | 2007 | 2008 | 2008 |
| Factors as estimated at last reanalysis <br> (June 2007 reference month) | 0.88283 | 0.98676 | 0.91713 |
| Factors as estimated with current month's data <br> $\quad$ (February 2008 reference month) | 0.88104 | 0.98698 | 0.91350 |

23 The revision properties of the seasonally adjusted and trend estimates can be improved by the use of autoregressive integrated moving average (ARIMA) modelling. ARIMA modelling relies on the characteristics of the series being analysed to project future period data. The projected values are temporary, intermediate values, that are only used internally to improve the estimation of the seasonal factors. The projected data do not affect the original estimates and are discarded at the end of the seasonal adjustment process. The retail collection uses ARIMA modelling where appropriate for individual time series. The ARIMA model is assessed as part of the annual reanalysis and following the 2006 annual reanalysis $95 \%$ of Retail series use an ARIMA model. For more information on the details of ARIMA modelling see Feature article: Use of ARIMA modelling to reduce revisions in the October 2004 issue of Australian Economic Indicators (cat. no. 1350.0).

24 The seasonal adjustment methodology is able to produce combined adjustment factors for future months. The latest factors for some future months are shown in the following table. While these factors represent the best current estimate, the actual factors used for estimating the seasonally adjusted estimates in these months will differ because they will incorporate subsequent months' data as they become available.

## COMBINED ADJUSTMENT FACTORS

|  | $\begin{array}{r} \text { Mar } \\ 2008 \end{array}$ | $\begin{array}{r} \text { Apr } \\ 2008 \end{array}$ | $\begin{array}{r} \text { May } \\ 2008 \end{array}$ |
| :---: | :---: | :---: | :---: |
| Factors as estimated with current month's data (February 2008 reference month) | 0.96489 | 0.95813 | 0.97894 |

25 The seasonal and trading day factors are reviewed annually at a more detailed level than possible in the monthly processing cycle. The annual reanalysis will not normally result in significant changes. For Retail Trade, the results of the latest review are shown in the July 2007 issue.

26 In the seasonal adjustment process, both the seasonal and trading day factors evolve over time to reflect changes in spending and trading patterns. Examples of this evolution include the slow move in spending from December to January; and, increased trading activity on weekends and public holidays. The seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject.
27 A "two-dimensional reconciliation" methodology has been used on the seasonally adjusted time series in this publication to force additivity - that is, to force the sum of fine-level (state by industry) estimates to be equal to the relevant state and industry totals, and Australian total. This methodology was first implemented in the November 2006 publication, and in publications prior to November the total for a state or industry did not necessarily equal the sum of the component series. The new methodology has been implemented for all timepoints back to the beginning of all series. For further details on the methodology employed, contact [time.series.analysis@abs.gov.au](mailto:time.series.analysis@abs.gov.au).

CHAIN VOLUME MEASURES

RELIABILITY OF ESTIMATES

STANDARD ERRORS

28 The monthly trend estimates are derived by applying a 13 -term Henderson moving average to the seasonally adjusted estimates ( 7 -term for quarterly series). The Henderson moving average is symmetric, but as the end of a time series is approached, asymmetric forms of the moving average have to be applied. The asymmetric moving averages have been tailored to suit the particular characteristics of individual series and enable trend estimates for recent periods to be produced. Estimates of the trend will be improved at the current end of the time series as additional observations become available. This improvement is due to the combined effect of the concurrent seasonal adjustment methodology and the application of different asymmetric moving averages for the most recent six months (or three quarters). As a result of the improvement, most revisions to the trend estimates will be observed for the most recent six months (or three quarters).

29 Trend estimates are used to analyse the underlying behaviour of the series over time. As a result of the introduction of The New Tax System, a break in the monthly trend series has been inserted between June and July 2000. Care should therefore be taken if comparisons span this period. For more details refer to the Appendix in the December 2000 issue of this publication.
30 For further information on trend estimates, see Information Paper: A Guide to Interpreting Time Series - Monitoring Trends, 2003 (cat. no. 1349.0) or contact the Assistant Director, Time Series Analysis on Canberra (02) 62526345 or by email at [time.series.analysis@abs.gov.au](mailto:time.series.analysis@abs.gov.au).

31 The chain volume measures of retail turnover appearing in the quarterly issue of this publication are annually reweighted chain Laspeyres indexes referenced to current price values in a chosen reference year. The reference year is advanced each September issue and is currently 2005-06. Each year's data in the Retail chain volume series are based on the prices of the previous year, except for the quarters of the latest incomplete year. Data for the 2007-08 financial year will initially be based upon price data for the 2005-06 financial year. Comparability with previous years is achieved by linking (or chaining) the series together to form a continuous time series. While current price estimates reflect both price and volume changes, chain volume estimates measure changes in value after the direct effects of price changes have been eliminated and hence only reflect volume changes. Further information on the nature and concepts of chain volume measures is contained in the ABS publication Information Paper: Introduction of Chain Volume Measures in the Australian National Accounts (cat. no. 5248.0).

32 There are two types of error possible in estimates of retail turnover: Sampling error which occurs because a sample, rather than the entire population, is surveyed. One measure of the likely difference resulting from not including all establishments in the survey is given by the standard error, see below. Sampling error may be larger for the first month of each quarter, when some of the businesses in the sample are replaced by other businesses so that the reporting load can be spread across retailers.
Non sampling error which arises from inaccuracies in collecting, recording and processing the data. The most significant of these errors are: misreporting of data items; deficiencies in coverage; non-response; and processing errors. Every effort is made to minimise reporting error by the careful design of questionnaires, intensive training and supervision of interviewers, and efficient data processing procedures.

33 Seasonally adjusted and trend estimates and chain volume measures are also subject to sampling variability. For seasonally adjusted estimates, the standard errors are approximately the same as for the original estimates. For trend estimates, the standard errors are likely to be smaller. For chain volume measures, the standard errors may be up to $10 \%$ higher than those for the corresponding current price estimates because of

## EXPLANATORY NOTES continued

ABS DATA AVAILABLE ON REQUEST
the sampling variability contained in the prices data used to deflate the current price estimates.

34 Estimates, in original terms, that have an estimated relative standard error (RSE) between $10 \%$ and $25 \%$ are annotated with the symbol ' $\wedge$ '. These estimates should be used with caution as they are subject to sampling variability too high for some purposes. Estimates with an RSE between $25 \%$ and $50 \%$ are annotated with the symbol ' ${ }^{*}$ ', indicating that the estimates should be used with caution as they are subject to sampling variability too high for most practical purposes. Estimates with an RSE greater than 50\% are annotated with the symbol ' $* *$ ' indicating that the sampling variability causes the estimates to be considered too unreliable for general use.

35 To further assist users in assessing the reliability of estimates, key data series has been given a grading of A to E. Where:

- A represents a relative standard error on level of less than $2 \%$. The published estimates are highly reliable for movement analysis.
- B represents a relative standard error on level between $2 \%$ and $5 \%$, meaning the estimate is reliable for movement analysis purposes.
- C represents a relative standard error on level between 5\% and 10\%, meaning users are advised to exercise some caution in interpreting movements for such series.
- D represents a relative standard error on level between $10 \%$ and $15 \%$ meaning users are advised to exercise caution in interpreting movements for such series.
- E represents a relative standard error on level greater than $15 \%$ (mainly affects unpublished state by industry series).

36 The table below provides an indicator of reliability for key retail turnover estimates.

|  | Food retailing | Depart- <br> ment <br> Stores | Clothing \& soft good retailing | Household good retailing | Recreational good retailing | Other retailing | Hospitality \& services | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NSW | A | A | C | B | D | C | C | A |
| Vic. | B | A | C | B | D | C | C | A |
| Qld | B | A | C | B | D | C | C | A |
| SA | B | A | C | C | E | D | C | A |
| WA | B | A | C | C | E | C | C | A |
| Tas. | B | np | C | C | E | np | D | B |
| NT | B | $n \mathrm{n}$ | B | B | D | np | D | B |
| ACT | B | A | C | B | D | D | D | A |
| Aust. | A | A | B | A | B | B | B | A |

37 Retail Survey Special Data Service provides additional retail trade statistics which include further state industry dissections through to 'top ten' industry reports. For more information, contact the Retail Trade Special Data Services manager on Canberra
(02) 62525220 or by email at [retail.trade@abs.gov.au](mailto:retail.trade@abs.gov.au).

38 Current publications and other products released by the ABS are available from the Statistics View of the ABS web site [http://www.abs.gov.au](http://www.abs.gov.au). The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

EFFECT OF NEW SEASONALLY ADJUSTED ESTIMATES ON TREND ESTIMATES

1 The most recent trend estimates published in this release are likely to be revised when next month's seasonally adjusted estimates become available. To assist readers of this publication in analysing retail trends, the approximate effect of the two possible scenarios on the previous trend estimates of the percentage change in total retail turnover for Australia are presented below. For more information see the trend estimates section of the Explanatory Notes.

1 The March seasonally adjusted estimate of retail turnover is $1.0 \%$ higher than the February estimate.
2 The March seasonally adjusted estimate of retail turnover is $1.0 \%$ lower than the February estimate.


2 Under concurrent seasonal adjustment, the most recent seasonally adjusted and trend estimates are likely to be revised when original estimates for subsequent months become available. The trend revision is a combined result of the revision of the seasonally adjusted estimates and the revision derived from the use of asymmetric moving averages as future data become available (for more information, refer to paragraph 28 in the Explanatory Notes). ABS research shows that about $75 \%$ of the total revision to the trend estimate at the current end of the time series is due to the use of different asymmetric moving averages when the original estimate for the next time period becomes available. To assess the reliability of the trend estimate at the current end, the 'what-if' chart presents trend estimates under two different scenarios of the next time period. The chart shows only the impact due to the changes of the asymmetric moving averages and does not include the unknown impact of revision to seasonal factor estimates that would arise when the original estimate for the next time period becomes available.

## FOR MORE INFORMATION

INTERNET
www．abs．gov．au the ABS website is the best place for data from our publications and information about the ABS．

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needs can also be requested as a＇user pays＇service． <br>
Specialists are on hand to help you with analytical or <br>

methodological advice．\end{array}\right\}\)| 1300135070 |
| :--- |
| PHONE |
| FMAIL |
| FAX | | 1300135211 |
| :--- |

of cilaige.


[^0]:    Brian Pink
    Australian Statistician

[^1]:    ^ estimate has a relative standard error of $10 \%$ to less than $25 \%$ and
    (a) See paragraph 5 of Explanatory Notes.
    should be used with caution

[^2]:    - estimate has a relative standard error of $10 \%$ to less than $25 \%$
    (a) See paragraph 5 of the Explanatory Notes.
    and should be used with caution

[^3]:    ＾estimate has a relative standard error of $10 \%$ to less than
    （a）See paragraph 5 of the Explanatory Notes．
    $25 \%$ and should be used with caution

